

Names and profiles of three persons chosen from the databank for electing them as independent directors in the election of directors of the Company being held on 29 May 2020, in terms of Section 166 of the Companies Act, 2017, are as follows:

**1. Mr. Hasan Askari:**

My background is in investment banking, principally on the advisory side, though I have had some experience of debt capital markets.

At Old Mutual, my last executive position, I ran the Group's business in the UK, Europe and Asia. I was one of five executives who ran the Group world-wide.

Old Mutual plc, which has now had its regional businesses listed separately, was listed on the London Stock Exchange with a market capitalisation in excess of £20 billion.



**Current directorships of listed companies:**

Chairman, Aberdeen New India plc (listed on the London Stock Exchange)

**Selected past directorships:**

Chairman, Aqua Resources Fund Limited (listed on the London Stock Exchange in 2008, now delisted) 2008-18

Director, Old Mutual (US) Holdings Inc., Boston (now listed on the New York Stock Exchange as Brightsphere Investment Group) 2003-08

Director and Chairman, Old Mutual Financial Services plc., 2000-06

Chairman, Old Mutual Asset Managers Ltd., (now Merian Global Investors Ltd) 2005-06

Lloyd George Indian Ocean Fund, HongKong 2017-20

**Other selected appointments:**

Trustee, The BRITISH Museum, London (appointed by the Prime Minister of the United Kingdom) 1999-2008

Trustee, Great Ormond Street Hospital, London (appointed by the Government of the United Kingdom) 1999-2007

Chairman, Turquoise Mountain Trust, London (appointed by the Prince of Wales) 2007-8

I am a Certified Director from the Pakistan Institute of Corporate Governance (PICG).

## 2. Saba Kamal

Saba Kamal has extensive experience working in IBM Corporation in Pakistan and internationally including 20 years in leadership roles. She started her career as a Systems Engineer and rose to client facing and leadership positions such as Banking, Finance & Securities leader, South Territory Manager, Products Manager and established and led IBM Software Group in Pakistan.



From 2010 to 2019, Saba held regional roles and was promoted to Executive in IBM Middle East & Africa. She led the WebSphere and Middleware teams in the region comprising Middle East, Pakistan, all of Africa and Turkey. Saba was also Executive, Strategic Projects and responsible for key projects, geographical expansion of operations and special initiatives.

Saba is an MBA from IBA Karachi and has done various courses within IBM's education centers as well as in Insead, Boston University and China Europe International Business School. She is also a Certified Director from PICG, Pakistan.

### 3. Irfan Mustafa

An entrepreneur, a social activist, senior global executive and an ashamed ambassador of Pakistan with a distinguished career spanning over 4 decades across 4 continents and 4 multinationals



Early schooling in missionary Convents leading to two MBAs at leading business schools Karachi, IBA Pakistan, followed by post graduate in Business Administration – from IMD Lausanne, Switzerland. Joined the elite group of Pakistanis in 2013 by being nominated for “100 Most Powerful Pakistani Worldwide”. Board member of many prominent corporates and non-profits. Actively involved with several notable charitable, social and philanthropic efforts – in particular focusing of development of youth, promoting Naya and Sehatmand Pakistan.

#### CORPORATE EXPERIENCE



##### o **UniLever Pakistan (1976 – 1990)**

- Youngest member of the Management Committee
- General Manager. Home, Personal and Skin Care businesses during the tenure.
- Pioneered the introduction of Personal Care & hygiene products in Pakistan.



##### o **Pepsi Cola International**

- VP & CEO – West Asia Region (1990 – 1994) – Pakistan
- Managing Director PepsiCo Bottling Operations North Africa (1994 – 1995) – Egypt
- Vice President - Global Strategy and Planning (1995 – 1997) – New York  
Established Pepsi Cola as undisputed market leader in Pakistan and achieved highest market share in the world (except KSA).
- Pioneered, spearheaded and integrated use of music and cricket in building brands in Pakistan.



##### o **YUM! Brands (1997 – 2014) – Parent Company of KFC, Pizzahut & Taco Bell**

- Managing Director for the Middle East, North Africa, Pakistan and Turkey
- Responsible for more than 1,500 Pizza Hut and KFC restaurants (350 restaurants in 1997)
- Annual sales of USD \$1.5 Billion and ten franchise partners (\$350 Million in 1997)

## ENTREPRENEURIAL EXPERIENCE

Presently Shareholder and Director of KFC Pakistan. The largest QSR franchise in Pakistan.



Presently Founder and CEO of “The Food Lab DMCC” a Dubai based entity which owns and operates master franchises and consults in food retail.

Master Franchisee for Indian-Mexican a UK based fast casual concept

Wrapchic for GCC (except Bahrain),



Master franchisee of Baskin Robbins Pakistan

Demonstrated a passion for leadership development, teaching, mentoring and coaching spanning decades:

- o Chief Leadership Development Officer for Yum Brands 2009 - 2013
- o Taught at leading business schools that include HAAS in Berkeley, Stanford California and other business schools in UAE and Pakistan.
- o Invited as a motivational speaker at various forums inside and outside Pakistan.
- o Ran a leadership development program for Yum Brands twice a year jointly with Global CEO of KFC. Pioneered this unique leadership development program based on character development.
- o Coaching CEO's on leadership and personal impact

Promoting three initiatives in the social sector:

- o MERA PASSION PAKISTAN - to promote national spirit and positivity amongst the youth of Pakistan.
- o TASKEEN.ORG (A fully registered NGO) – Holistic well-being initiative pioneering prevention and cure of mental health related issues in Pakistan.
- o Launched a platform “DIL SE SOCHIYE”. To raise the conscience of the powerful Elite and galvanize them to actively come forward in helping the government realize its vision of NAYA PAKISTAN through short video messages on social media

#### Held/Hold Board memberships:

- o Shaukat Khanum Cancer Hospital Pakistan, founder member. A project of Imran Khan (Prime Minister) - Present
- o Dun & Bradstreet International South Asia & Middle East – Dubai, U.A.E. - Present
- o OPF (Overseas Pakistanis Foundation) – Present
- o KFC Pakistan – Present
- o Kaya Middle East – Present
- o Taskeen Health Initiative Pakistan – Present
- o AHG Flavours Private Limited Pakistan - Pakistan

Mr. Irfan Mustafa is enrolled in the databank of independent directors as maintained by the Pakistan Institute of Corporate Governance (PICG).