

LAMHAY!

Packages Group

OCTOBER 2025

EDITION



25

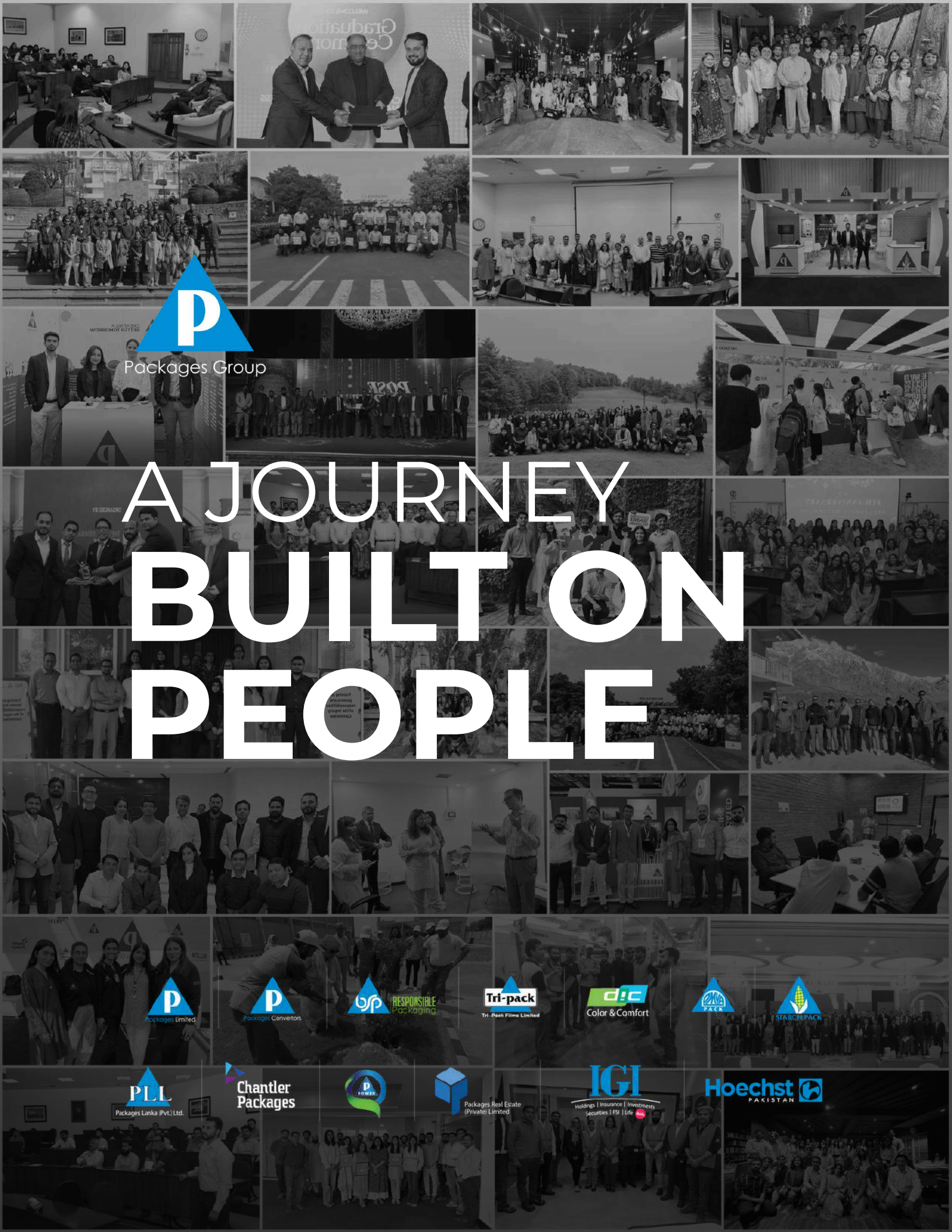
Editions

of Our People, Our
Purpose, Our Progress



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www.packages.com.pk





Packages Group

A JOURNEY BUILT ON PEOPLE





25

Editions

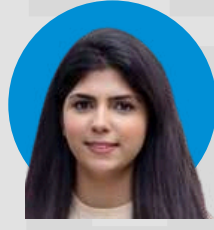
Through 25 editions, our newsletter has captured the voices, milestones, and spirit of our teams across the Packages Group. Each story reflects our shared commitment to learning, collaboration, and continuous growth. Together, we've celebrated achievements, embraced change, and strengthened the culture that drives us forward.



Saira Asif
Shared - PL/PCL



Zoha Qasim
Talent & OD



Minahil Mujeeb
BUFC - PCL



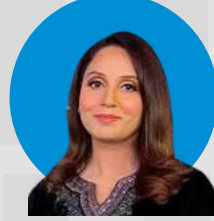
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PACKAGES GROUP

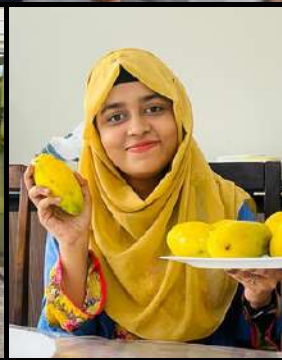


TALENT & OD



MANGO FIESTA CELEBRATED GROUPWIDE

Employees from across the Packages Group companies participated in a culinary contest, showcasing creativity and teamwork. Winners and runners-up took home exciting prizes, adding zest to the day.





FLAVORS OF PAKISTAN – INDEPENDENCE DAY CELEBRATIONS

Offices came alive with cultural themes, décor, and traditional dishes, reflecting Pakistan's rich heritage. The grand finale at Packages Mall featured singing, dancing, and a spirited competition among companies.







ASPIRE MANAGEMENT TRAINEE PROGRAM 2025

Our flagship MTO program welcomed the new batch of future leaders through immersive onboarding and learning experiences designed to nurture talent.



PACKINSPIRE

PROJECT BASED INTERNSHIP PROGRAM

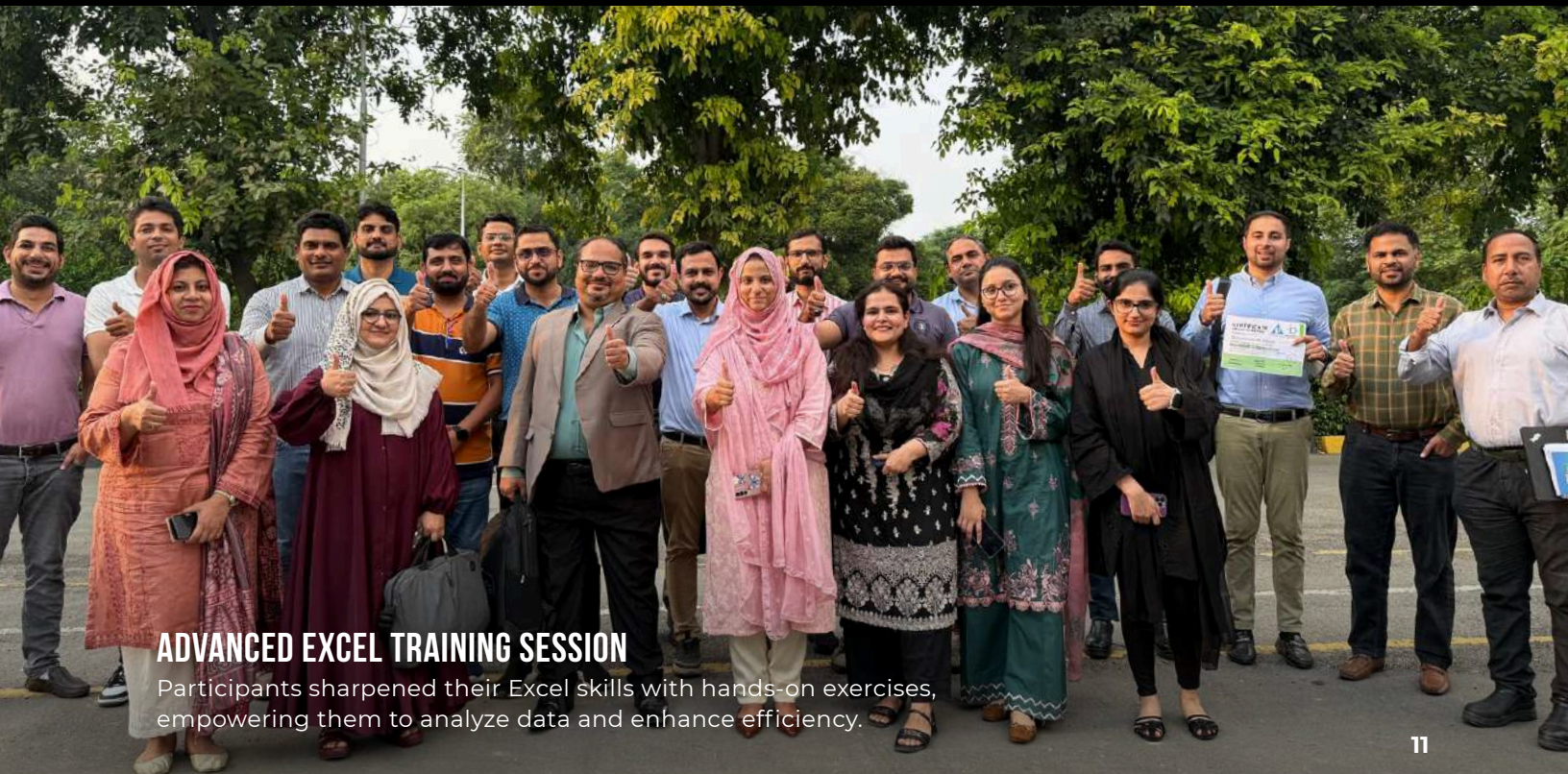
Young interns joined hands with mentors across departments, contributing to impactful projects while gaining real-world exposure at Packages Group.





TIME & STRESS MANAGEMENT WORKSHOPS HELD IN LAHORE & KARACHI

Employees learned practical strategies to manage stress and balance their time effectively, boosting productivity and wellbeing.



ADVANCED EXCEL TRAINING SESSION

Participants sharpened their Excel skills with hands-on exercises, empowering them to analyze data and enhance efficiency.



MS POWER BI TRAINING SESSION

Employees explored the power of data visualization and reporting through an interactive session on MS Power BI.



ASSIMILATING YOURSELF IN THE ORGANIZATION

MTOs were guided on effectively integrating into Packages' culture and values, ensuring a smooth and impactful start to their journey.



FINANCIAL FREEDOM – WORKSHOP ON SAVINGS & INVESTMENTS

A thought-provoking session equipped employees with essential knowledge on building financial security through smart saving and investment practices.



SATH ANTI-HARASSMENT TRAININGS

Through six sessions with Shirkat Gah trainers, 120 employees across five companies learned about gender sensitization, harassment laws, and fostering respectful workplaces.





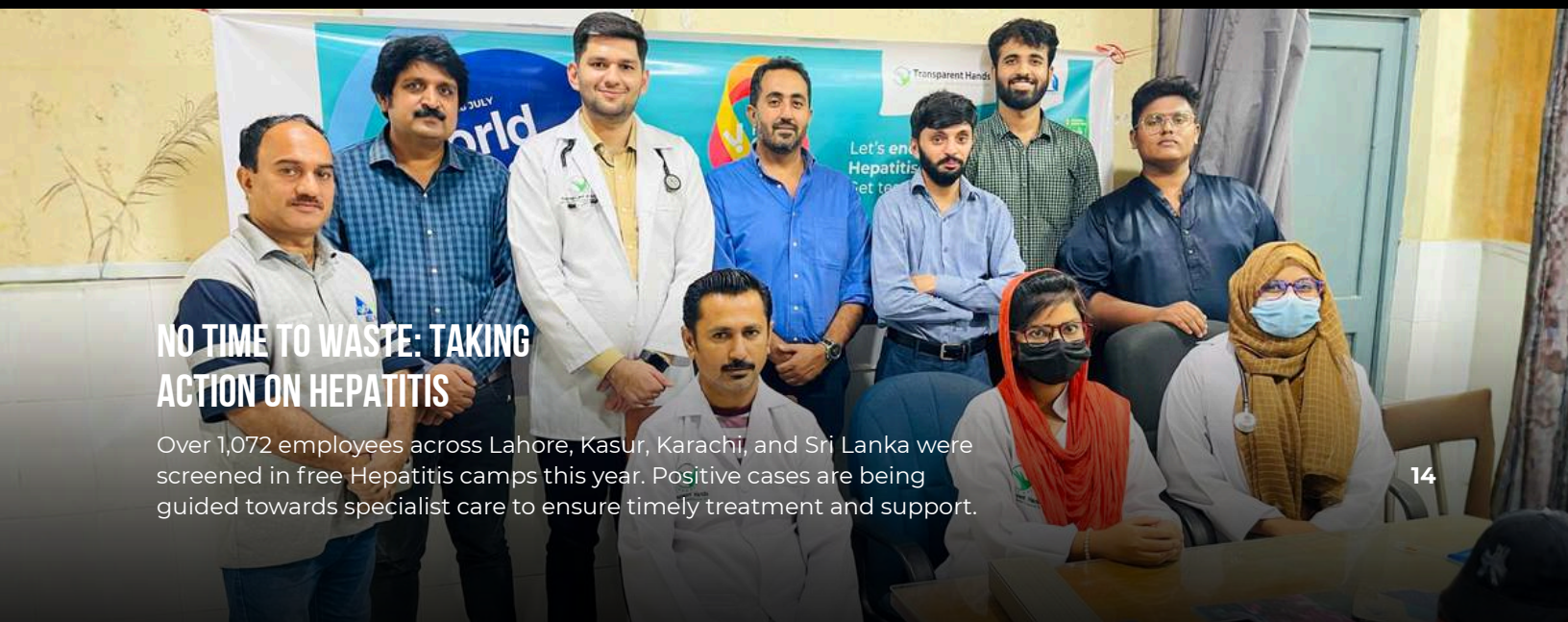
PREPL HOSTS FIRST GROUP SUSTAINABILITY TOWN HALL

The Sustainability Team kicked off its first ESG Town Hall at PREPL, sparking dialogue on reducing waste, conserving resources, and taking climate-positive steps. Employees explored how everyday actions link to our climate, energy, water, and waste commitments.



SEASON 5: BRING YOUR CHILD TO WORK DAY X SUSTAINABILITY AMBASSADORS

Batch 35 of our young Sustainability Ambassadors spent the day exploring SDGs through fun activities, climate and clean water lessons, and a factory tour, ending with a certification ceremony to celebrate their enthusiasm for people and the planet.



NO TIME TO WASTE: TAKING ACTION ON HEPATITIS

Over 1,072 employees across Lahore, Kasur, Karachi, and Sri Lanka were screened in free Hepatitis camps this year. Positive cases are being guided towards specialist care to ensure timely treatment and support.



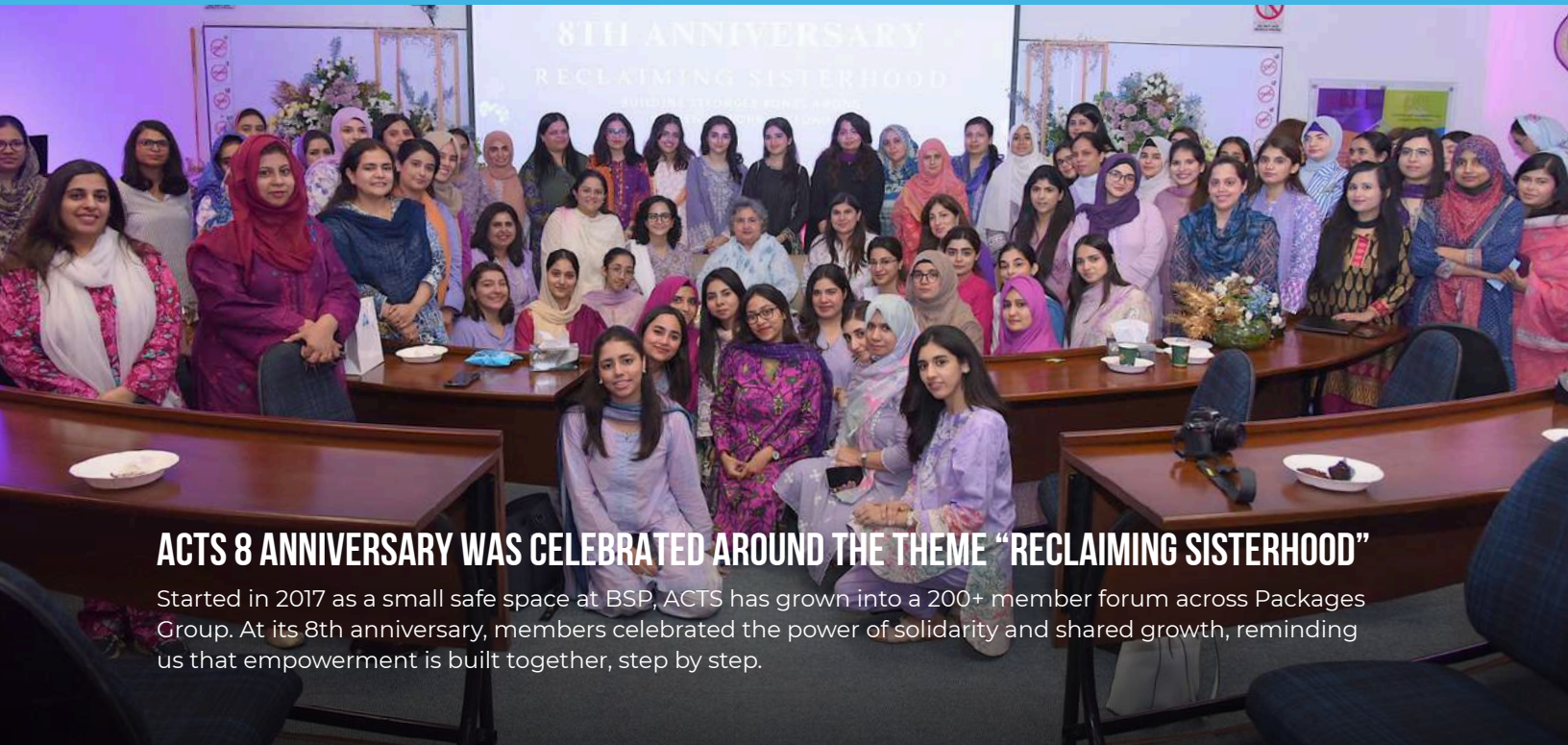
DRIVING CIRCULARITY TOGETHER: SUPPLIER ENGAGEMENT FOR A SUSTAINABLE FUTURE

In July 2025, we brought together over 50 suppliers, recyclers, and waste partners in Lahore to discuss circular practices, explore our Supply Chain Code of Conduct, and share ideas on waste management and sustainability.



INDEPENDENCE DAY & YOUNG VOICES FOR SUSTAINABILITY

This summer, interns brought fresh ideas on waste, energy, and renewables, reminding us that true independence lies in shaping a greener, more resilient Pakistan together.



ACTS 8 ANNIVERSARY WAS CELEBRATED AROUND THE THEME “RECLAIMING SISTERHOOD”

Started in 2017 as a small safe space at BSP, ACTS has grown into a 200+ member forum across Packages Group. At its 8th anniversary, members celebrated the power of solidarity and shared growth, reminding us that empowerment is built together, step by step.



WORLD WATER WEEK 2025 WAS HELD AT PACKAGES GROUP UNDER THE THEME WATER FOR CLIMATE ACTION

Over 300 employees across seven Group companies joined awareness sessions, trainings, and hands-on activities to promote responsible water use and climate resilience. From AWS gap analysis to leakage control, the week highlighted our shared commitment to sustainable water stewardship.





GROUP SUSTAINABILITY TEAM ORGANIZED A SESSION ON BUILDING A SUSTAINABLE SUPPLY CHAIN

Over 35 colleagues from Procurement, Logistics, Sourcing, Risk, and Sustainability came together in Lahore for a one-day training on ISO 20400, led by SGS. The session strengthened our collective effort to embed sustainability into procurement and build a more transparent, responsible supply chain.



SHARING OUR 2024 SUSTAINABILITY REPORT

We're proud to share the Packages Group Sustainability Report 2024, highlighting our progress in reducing our footprint, strengthening supply chains, and embedding sustainability across everything we do, guided by our belief that it only works when everyone is included.



INTERNATIONAL DAY OF AWARENESS OF FOOD LOSS AND WASTE AT PACKAGES GROUP

This year, we engaged 250+ colleagues across our companies to strengthen our waste management practices and align with the SDGs.



STRENGTHENING AWARENESS ACROSS ALL LEVELS

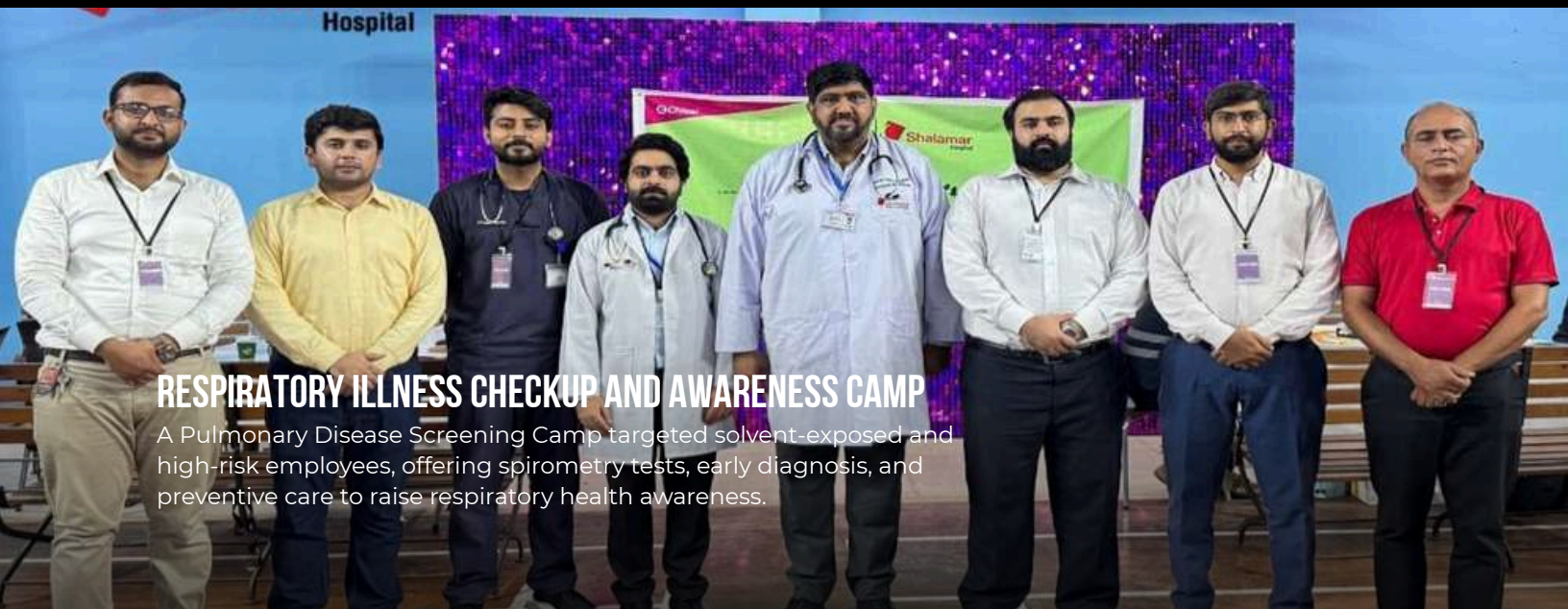
As part of our MoU with Shirkat Gah, we recently held a half-day session with our Inquiry Committee and engaged senior management members in dedicated discussions. These sessions are part of our ongoing effort to build awareness across all tiers of the organization, ensuring that responsibility, accountability, and safe workplace practices are understood and championed at every level.



EHS

AN EPA ANTI-SMOG SQUAD COMMENDS THE ENVIRONMENTAL COMPLIANCE CONDUCTED AT PCL

EPA conducted a live assessment of the Biomass Boiler at PCL, confirming all emissions were within limits. The EHS and Operations teams were recognized for their strong environmental compliance and management.



RESPIRATORY ILLNESS CHECKUP AND AWARENESS CAMP

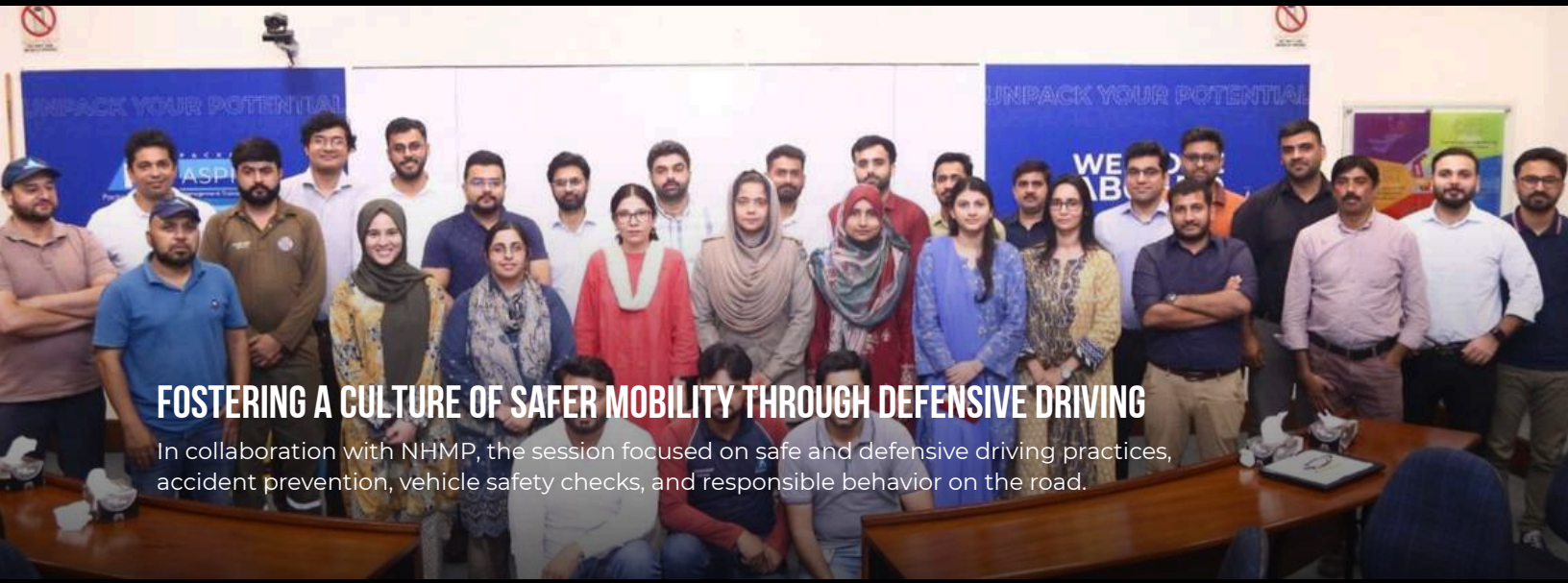
A Pulmonary Disease Screening Camp targeted solvent-exposed and high-risk employees, offering spirometry tests, early diagnosis, and preventive care to raise respiratory health awareness.





ENSURING PRODUCT INTEGRITY THROUGH FOOD SAFETY AWARENESS

Under FSSC 22000 and BRCGS standards, employees participated in awareness sessions, poster campaigns, and quizzes to reinforce food safety practices and protect product integrity.



FOSTERING A CULTURE OF SAFER MOBILITY THROUGH DEFENSIVE DRIVING

In collaboration with NHMP, the session focused on safe and defensive driving practices, accident prevention, vehicle safety checks, and responsible behavior on the road.





EMPOWERING FUTURE LEADERS THROUGH WORKPLACE SAFETY TRAINING

MTO batch 2025 received training on safety responsibilities, risk assessment, hazard identification, accident investigation, and performance monitoring to build a strong safety culture.



LIFTING EQUIPMENT COMPLIANCE THROUGH INSPECTION

Third-party inspections ensured pallet trucks, hoists, and stackers were safe for use, minimizing workplace risks and ensuring proper material handling practices.

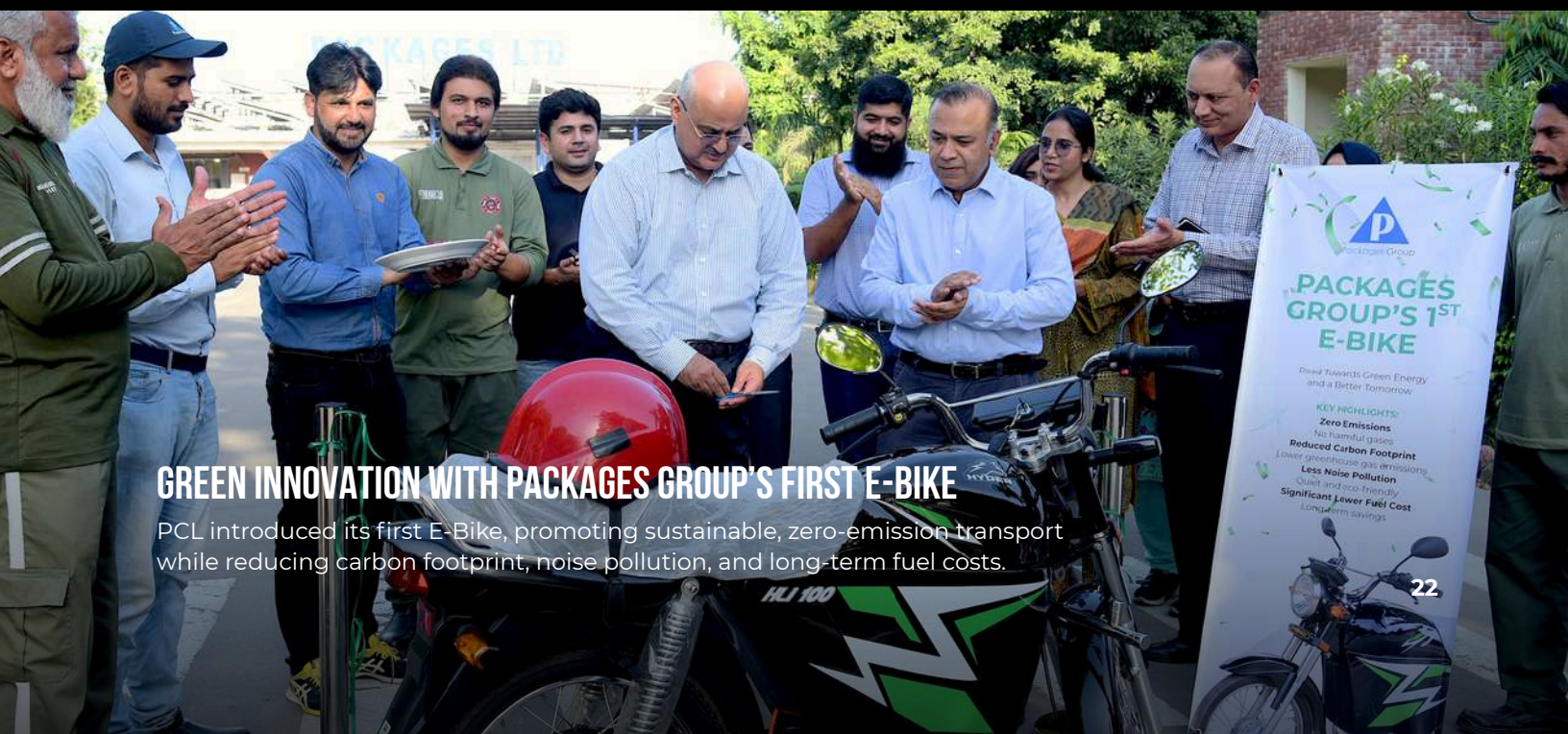


PROMOTING SAFE HANDLING AND STORAGE THROUGH CHEMICAL COMPATIBILITY CAMPAIGN

Employees were trained on chemical compatibility, safe storage, MSDS usage, emergency response, and PPE practices to strengthen workplace chemical safety.

SMOKING POLICY REINFORCED FOR WORKPLACE SAFETY

EHS Packages Converters Ltd., Lahore, reinforced the Smoking Policy to strengthen fire safety and workplace discipline. Smoking (tobacco, e-cigarettes, vapes) is allowed only in designated areas and strictly prohibited in production floors, warehouses, offices, kitchens, and vehicles. The reinforcement emphasized proper disposal of cigarette butts, outlined penalties for violations, and assigned senior officers to ensure compliance, aiming to reduce fire risks and promote a safe working environment.



GREEN INNOVATION WITH PACKAGES GROUP'S FIRST E-BIKE

PCL introduced its first E-Bike, promoting sustainable, zero-emission transport while reducing carbon footprint, noise pollution, and long-term fuel costs.



MANAGEMENT SAFETY WALKS

Weekly safety walks allow immediate hazard identification, resolution, and active employee engagement to maintain a safe and secure workplace.



EMERGENCY PREPAREDNESS AND FIRE SAFETY

Fire drills and emergency response trainings, including CPR, first aid, and extinguisher handling, enhanced readiness and ensured effective action during emergencies.



PACKAGES CONVERTORS



Packages Convertors

BUCP

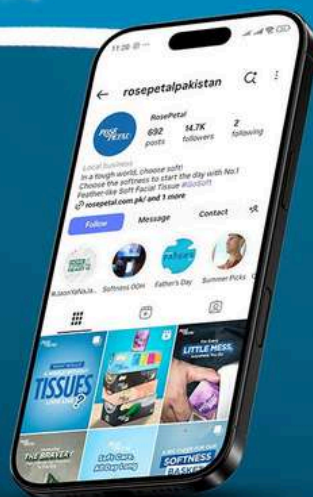
ROSE
PETAL®

TURNING DOWN THE HEAT BY TURNING UP THE SOFTNESS

Rose Petal spread goodwill through an OOH campaign, offering free water and tissues from a dispenser to passersby—an act amplified by influencers sharing their experiences.

REMINDING PEOPLE TO GO SOFT TOWARDS PAKISTAN

For 14th August, Rose Petal released an emotional campaign **#JaonYaNaJaon** that touched upon the issue of people choosing to leave their country. The campaign touched the hearts of many people.



CREATING RELEVANCE AND ENGAGEMENT

In September, we remained active on our socials, bringing relatability and functionality to the audience through our always-on content.

14TH AUGUST POP-UP CELEBRATION

Embrace brought Independence Day festivities to women through a vibrant, fun-filled stall at Karachi's Local Pop-Up Bazaar, spreading joy and national pride.



MAKING SANITARY PADS MORE ACCESSIBLE

Continuing its mission for a period-friendly world, Embrace installed a new sanitary pad vending machine at PC Bhurban, making essential products easier to access for everyone.



embrace

STARTING CONVERSATIONS, DOOR-TO-DOOR

Embrace proudly launched its door-to-door service in **13 towns** across Pakistan, bringing meaningful engagement and accessibility rights to people's homes.



A COUNTRY FOR EVERYONE

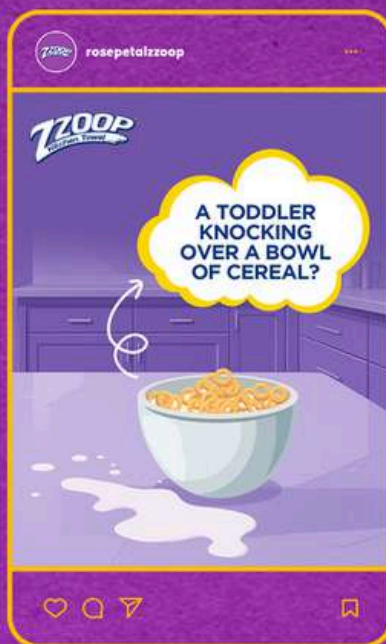
Partnering with female influencers, **Embrace** championed the message that **public spaces belong equally to women and men**—encouraging women to move confidently and claim their place in every corner of Pakistan.





ALWAYS ON CONTENT

This month, our social media content highlighted how **ZzooP** makes life in the kitchen easier. From mess-free counters to guilt-free snacking, every post reinforced **ZzooP** as the **No.1 Kitchen Partner**.



ONLY ON





JULY - AUG : SUMMER ENGAGEMENT PROGRAM

We relaunched our Summer Engagement Program this season, reaching out to summer camps with the Maxob mascot. The initiative focused on teaching young children the importance of complete bathroom hygiene in a fun and memorable way. Every child left with one key lesson: always dry your bum properly with Maxob after using the toilet.



AUGUST : MAXOB GOLD LAUNCH

We're excited to announce the upcoming launch of Maxob Gold, our premium 3-ply toilet roll designed to elevate everyday comfort. With its cushiony softness and a refreshing scented core, Maxob Gold combines luxury with freshness, making it the perfect upgrade for your bathroom essentials.



SEPTEMBER: COLLABORATION WITH PAKKAY DOST

At **Maxob**, we believe every child deserves lifelong healthy hygiene habits. That's why we've partnered with **Pakkay Dost**, a kids' platform that makes learning good habits fun. In Pakistan, bathroom hygiene is often treated as a taboo topic, rarely spoken about, yet deeply important. This year, we're breaking that silence. With the help of **Pakkay Dost's** lovable characters, we're making it simple and fun for kids to learn one often-overlooked but essential step: properly drying private parts after washing.



EXCELLENCE THROUGH WCM:

We are proud to announce a major milestone in our continuous improvement journey, BUCP became the first BU to qualify AM step 03 in whole packages Group!

- Toilet Roll Machine (PCMC) has successfully achieved Autonomous Maintenance (AM) Step 2.
- Facial Tissue Machine (MTC) has reached Autonomous Maintenance (AM) Step 3.

These achievements are not just steps in our AM roadmap, they mark a cultural shift towards ownership, discipline, and world-class standards of operation.

Through consistent teamwork, structured practices, and an unwavering commitment to excellence, our teams have unlocked record-breaking results:

- Ever Highest Equipment Efficiencies (EEs) recorded in our history
- 22 million PKR in cost savings delivered through improved machine reliability, reduced breakdowns, and higher productivity

This success story is a true reflection of how collective effort, skill development, and focus on operational discipline can deliver tangible results. It also reaffirms our belief that small, consistent improvements lead to big wins for the business and for every individual involved.

Together, we move forward—stronger, smarter, and committed to sustaining excellence!



BUFP

OFFSITE SYNERGY SESSION. COLLABORATE, CREATE, CONQUER

The BUFP team recently gathered for an Offsite Synergy Session under the theme "Collaborate, Create, Conquer." The session brought everyone together to pave the way forward for BUFP, discuss next year's planning, share ideas for improvement, and explore opportunities for growth. It was an engaging platform to align, exchange perspectives, and strengthen our shared vision for the future.



BUFP



BUFP & MF&RC TEAM CAME TOGETHER FOR AN EXCITING AWAY DAY

BUFP & MF&RC team came together for an exciting Away Day filled with learning, bonding, and fun. A memorable experience that strengthened teamwork and created lasting memories.



BUFC



WISDOM LUNCH WITH SBA

BUFC employees had a rare opportunity to sit down with Syed Babar Ali, the visionary Founder of Packages Group, for an intimate Lunch & Wisdom session. We joined him for a heartfelt and inspiring conversation that went far beyond work. Over lunch, discussions flowed naturally, touching upon life, learning, leadership, and the pursuit of purpose. With his signature humility and warmth, SBA shared timeless lessons drawn from his remarkable journey, leaving everyone deeply inspired and reflective.



BUFC AT 3P EXPO KARACHI

The 3P Exhibition was a vibrant hub for printing and packaging professionals, fostering meaningful connections and hands-on experiences. It brought energy, trust, and community, making every interaction more personal and impactful.

CELEBRATING A SUCCESSFUL TRANSITION TO SAP S/4HANA AND ACHIEVEMENT OF EBT TARGET

In June 2025, while the entire organization navigated the complex transition to SAP S/4HANA, BUFC stood out as the only business unit to achieve its EBT target. To celebrate this achievement, we hosted a Dinner & Padel Night, a well-deserved break to recognize their hard work and dedication.





1. How long have you been working for BUFC-PCL?

I have been with BUFC for 36 years. It has been a wonderful journey with a great atmosphere, opportunities for growth, and supportive colleagues.

2. What is the best part about working here?

The best part of my work is the creativity that comes with planning jobs. I get to bring together data from Sales and Product Development, analyze it, and design a plan that aligns everything seamlessly. Seeing those plans executed successfully not only gives me a deep sense of accomplishment but also reinforces the value of my role in keeping operations smooth and effective.

3. What has motivated you through the years to remain a part of BUFC-PCL?

The company has always felt like a family, with great people, strong values, and excellent benefits. Over the years, I've witnessed the transition from old machines to modern technologies, and being part of this evolution has kept the work exciting and meaningful.

4. What inspires you about working at BUFC-PCL?

It's the sense of belonging and pride in contributing to an organization that continues to grow, evolve, and adapt while valuing its people. The sense of purpose and meaningful work that comes with being part of BUFC's journey inspires me the most.

Muhammad Zaheer

Planning Executive - BUFC
Packages Convertors

OLDEST
EMPLOYEE

CELEBRATING OUR NEW TEAM, EMBRACING NEW GOALS



With the new leadership at BUFC, the focus is on building a culture of trust, respect, and collaboration while strengthening performance and driving continuous improvement. Centered on our people, we aim to stay market-focused, practice cost discipline, and create greater value for our customers and stakeholders, shaping a better tomorrow for all.

Behram Nazir
BUM FC



I'm grateful for the foundation built by our previous BUM and enthusiastic about the fresh perspectives our new leadership will bring. I'm confident we'll continue to thrive and achieve great things together.

Rizwan Ahmed Butt
Marketing Manager



The Folding Carton Business Unit, the cornerstone of Packages Ltd, has grown into a dynamic team of professionals. After achieving record production and sales under Mr. Salman Fazl-ur-Rehman, the unit, now led by Mr. Behram Nazir, aims to set new benchmarks and carry the Group's proud legacy forward.

Abdul Razzaq
Manager Pre Press, Product Dev and Inno



Leading an evolving venture of BUFC like Karachi plant in a competitive market landscape is challenging yet exciting at the same time. Working day in day out to make a strong team along-with ecosystem for this facility enabling BUFC to reap growth.

Asad Javed
Plant Head Karachi



I am motivated to take BUFC ahead by driving growth, enhancing profitability, and building on our strengths as a team. My focus is on bringing energy, positivity, and determination to ensure we continue moving towards greater success.

Amir Imtiaz
Manager CSD & Planning



As Business Controller, I'm excited to support this new chapter under this new leadership. With sharper financial insights and disciplined execution, I'm confident BUFC is well-positioned for sustainable growth and success.

Zeeshan Malik
Business Controller



I am truly pleased to witness the appointment of Mr. Behram Nazir as Business Unit Head at BUFC. This transition brings great confidence for the future, and I wholeheartedly aspire and support this change.

Daud Jabran
Plant Head Lahore



Together, we will transform today's challenges into tomorrow's opportunities, setting new benchmarks for excellence and growth.

Hassaan Ul Haq Siddiqui
Manager SHEQ



I joined Packages in 2021, starting my career in Quality and EHS, which gave me a strong foundation in compliance and continuous improvement. With dedication, I transitioned into production and now proudly serve as the first female manager of ROTO Printing and Lamination at BUFC. Working in a traditionally male-dominated field has been both challenging and rewarding. I've strengthened processes, led teams toward operational excellence, and contributed to greater diversity in technical leadership. I aspire to keep building excellence, inspiring more women in engineering, and driving the long-term growth of Packages

Ayesha Fayyaz

ROTO & Lamination Manager, BUFC
Packages Convertors

**DIVERSITY
&
INCLUSION**

BULLEH SHAH PACKAGING



TOTAL PRODUCTIVE
MAINTENANCE

1. Focus on Improvement Pillar
2. Autonomous Maintenance Pillar
3. Planned Maintenance Pillar
4. Skills Development Pillar
5. Early Management Pillar
6. Quality Management Pillar
7. Office Management Pillar
8. Safety & Environment Pillar



RESPONSIBLE
Packaging





BSP HOSTED SCHOOL TEACHERS AT KASUR PLANT

Teachers visited BSP's Kasur Plant for a guided tour, interactive discussions, and insights into safety and sustainability practices. The visit aimed to inspire future generations through real-world industry exposure.



BSP CONDUCTED SUPERVISORY SKILLS TRAINING LED BY MR. ASIF KHAN

A Supervisory Skills Training led by Mr. Asif Khan equipped team leaders with essential leadership tools. The session focused on communication, delegation, problem-solving, and motivating teams effectively.



THE MT BATCH'S VISIT TO BSP

Management Trainees visited BSP Kasur Plant for hands-on exposure to operations, safety, and sustainability practices. The visit bridged theory with practical learning and connected trainees with industry experts.



BSP ORGANIZED FIRE SAFETY TRAINING

Safety is a priority at BSP, which is why we conducted a Fire Safety Training Session for management and floor employees. The session covered fire hazard prevention, safe practices, and hands-on use of firefighting equipment, ensuring our teams are well-prepared to respond effectively.



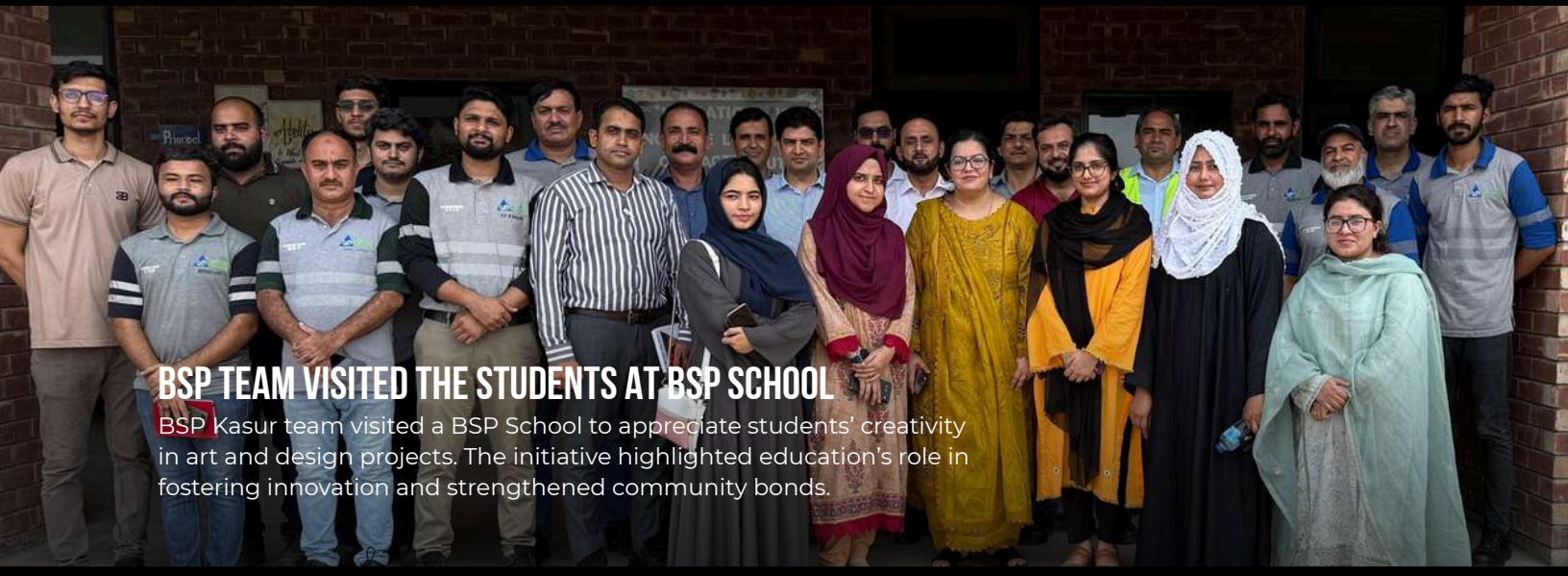
STRATEGY SESSION FOR THE YEAR 2026

A Strategy Session was held to align teams on upcoming goals and priorities. Leaders reviewed performance, identified challenges, and set clear objectives to drive growth and excellence. The session fostered collaboration, innovation, and a shared commitment to achieving impactful results in the year ahead.



ANTI-HARASSMENT TRAINING BY SHIRKATGAH

An Anti-Harassment Awareness Training was organized to reinforce the company's commitment to fostering a safe, respectful, and inclusive workplace. The session focused on educating employees about different forms of harassment, preventive measures, reporting mechanisms, and the importance of upholding dignity at work.



BSP TEAM VISITED THE STUDENTS AT BSP SCHOOL

BSP Kasur team visited a BSP School to appreciate students' creativity in art and design projects. The initiative highlighted education's role in fostering innovation and strengthened community bonds.





Saad Ahmed
Regional Sales Manager – Textile
CP Sales



Adnan Ali Memon
Production Engineer PQ,
CP Production Karachi

Becoming part of BSP has been a truly welcoming experience. From day one, we've felt the strength of its people-centric culture, where care, respect, and teamwork lie at the heart of everything. This environment not only motivates us to learn and grow but also inspires us to contribute with passion, innovation, and collaboration as we begin our journey here.

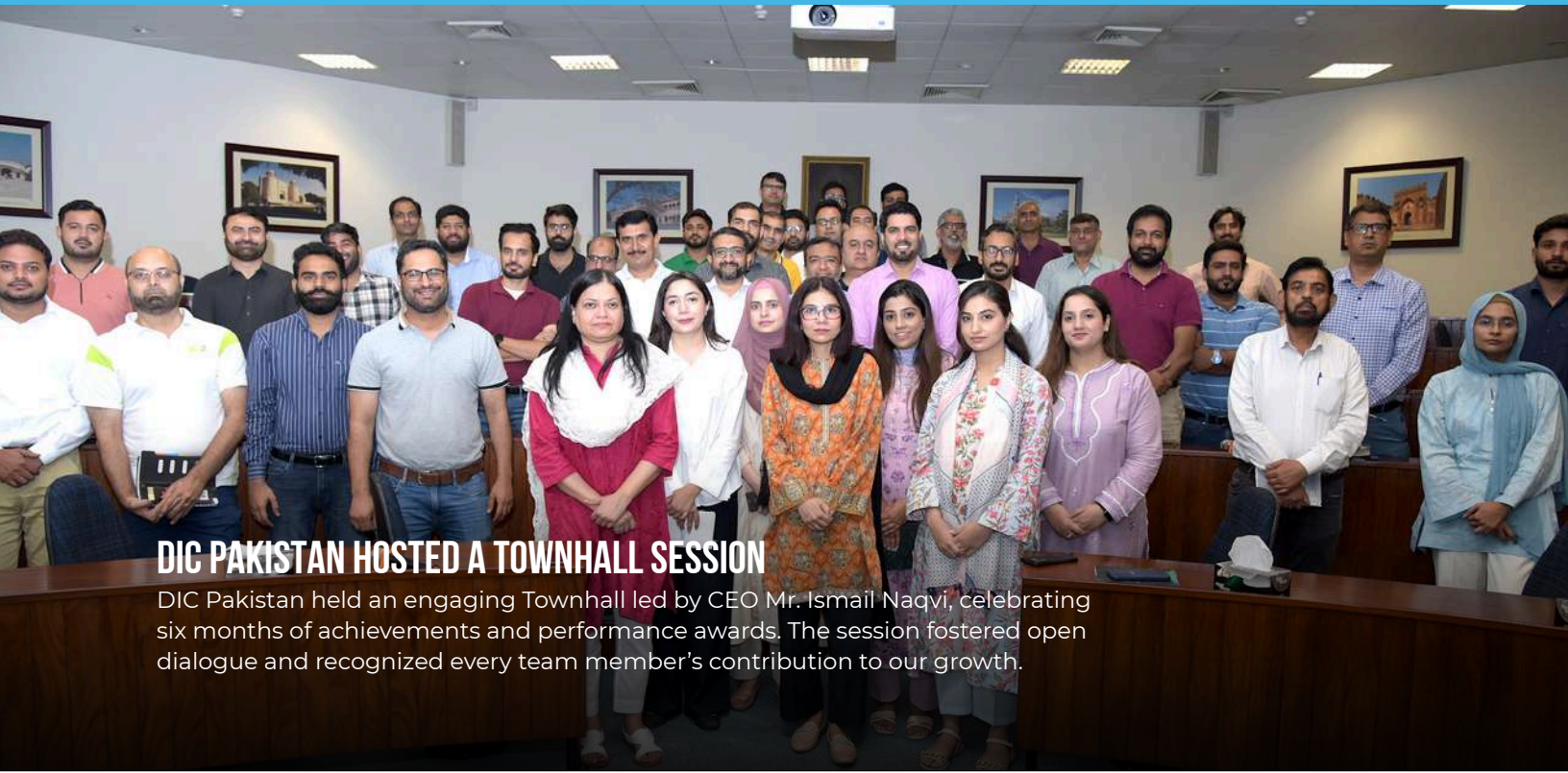


Muhammad Tibree Rais
Assistant Manager Sales
CP Sales Karachi

FRESH BEGINNINGS

DIC PAKISTAN





DIC PAKISTAN HOSTED A TOWNHALL SESSION

DIC Pakistan held an engaging Townhall led by CEO Mr. Ismail Naqvi, celebrating six months of achievements and performance awards. The session fostered open dialogue and recognized every team member's contribution to our growth.



DIC TEAM HAD AN EXCITING TABLE TENNIS TOURNAMENT

DIC's team showcased skill and sportsmanship at the Table Tennis Tournament at Packages Sports Complex. The event highlighted teamwork, friendly competition, and the energy that thrives beyond the office.



TREE PLANTATION ACTIVITY AT DIC KASUR

DIC Kasur's team organized a tree plantation drive at our new site, promoting a greener environment. Every tree planted reflects our commitment to sustainability and a healthier future.



PARTICIPATION OF DIC AT THE 3P EXPO

DIC Pakistan showcased its innovations at the 3P Pakistan Exhibition 2025, engaging clients and partners nationwide. The event reinforced our commitment to sustainable packaging and strengthened our industry presence.



DIC PAKISTAN INAUGURATED THE NEW OFFSET BUSINESS OUTLET IN KARACHI

DIC Pakistan opened a new Offset Business Outlet in Karachi to better serve customers and partners. This milestone supports growth, enhances relationships, and expands our regional presence.

DIC PAKISTAN LAUNCHED ITS REDESIGNED WEBSITE

The new website offers a fresh look, improved functionality, and a user-friendly experience. It makes exploring our products, services, and innovations easier than ever.

WE'RE LIVE!

Discover DIC Pakistan's new website, created in collaboration with DIC Marketing, Group Communications, and IT Team.



www.dic.com.pk



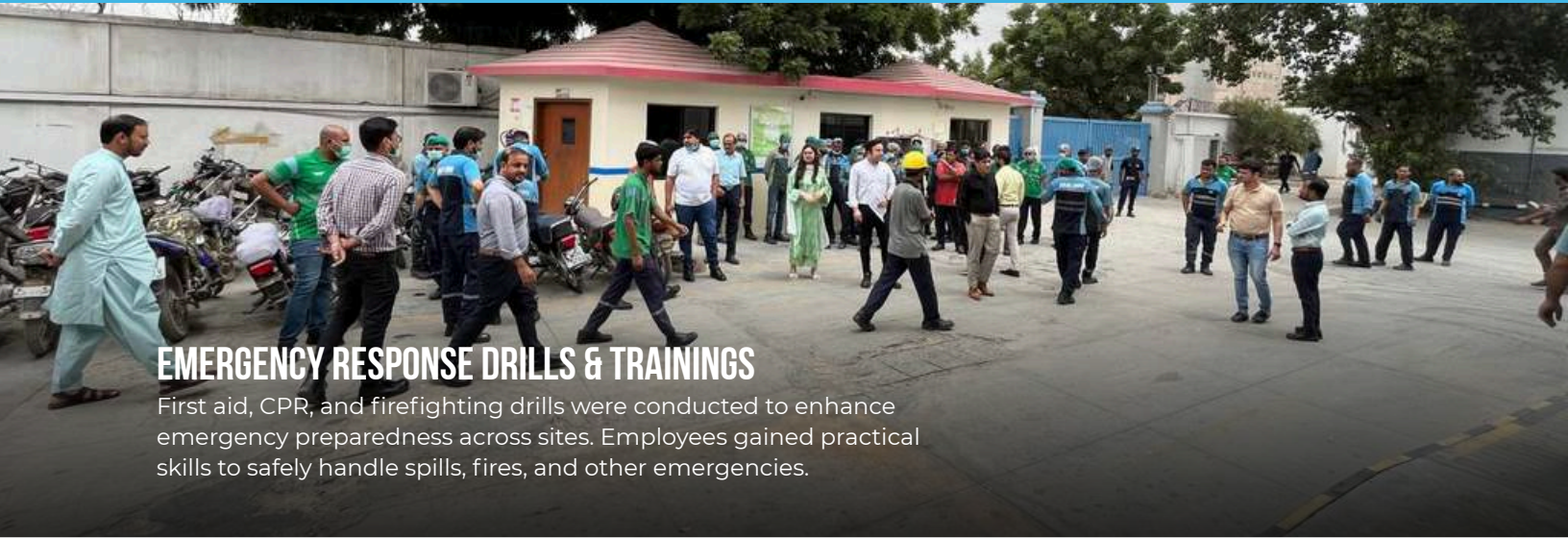
ZM CONVERTORS TEAM VISIT TO DIC KARACHI

DIC Karachi hosted a training session for ZM Convertors on printing challenges and ink handling during rainy weather. The visit addressed key concerns and included DIC gift hampers for participants.



POPULAR FOILS TEAM VISIT TO DIC KARACHI

Popular Foils visited DIC Karachi to discuss export business and new developments. The visit strengthened relationships and encouraged collaboration for future opportunities.



EMERGENCY RESPONSE DRILLS & TRAININGS

First aid, CPR, and firefighting drills were conducted to enhance emergency preparedness across sites. Employees gained practical skills to safely handle spills, fires, and other emergencies.



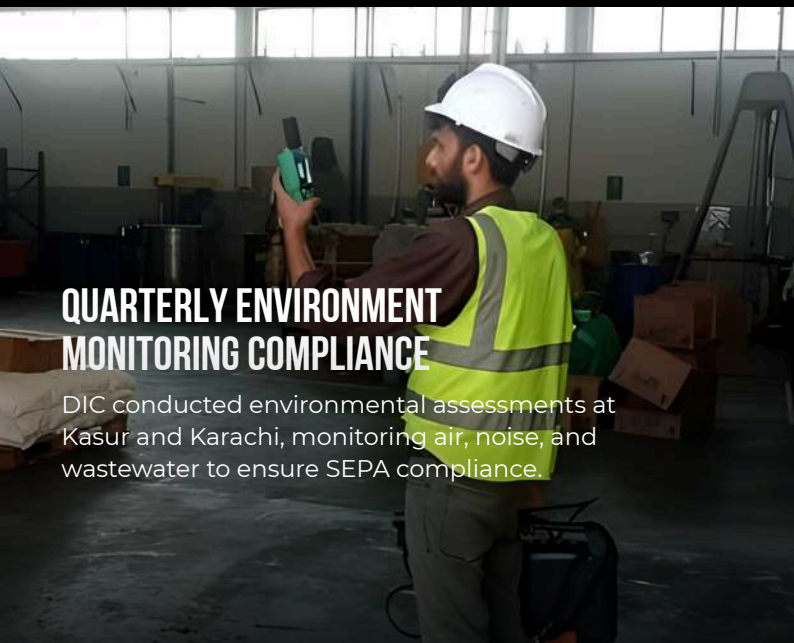
EHS TRAININGS & IMS POLICY TRAINING

DIC conducted safety and fire response trainings to enhance awareness and ensure emergency preparedness and compliance.



SAFETY INSPECTIONS & LIFTER TRAINING AT KARACHI

Third-party inspections and lifter awareness sessions reinforced safe handling, while chemical handling training focused on proper storage and risk prevention.



QUARTERLY ENVIRONMENT MONITORING COMPLIANCE

DIC conducted environmental assessments at Kaşur and Karachi, monitoring air, noise, and wastewater to ensure SEPA compliance.



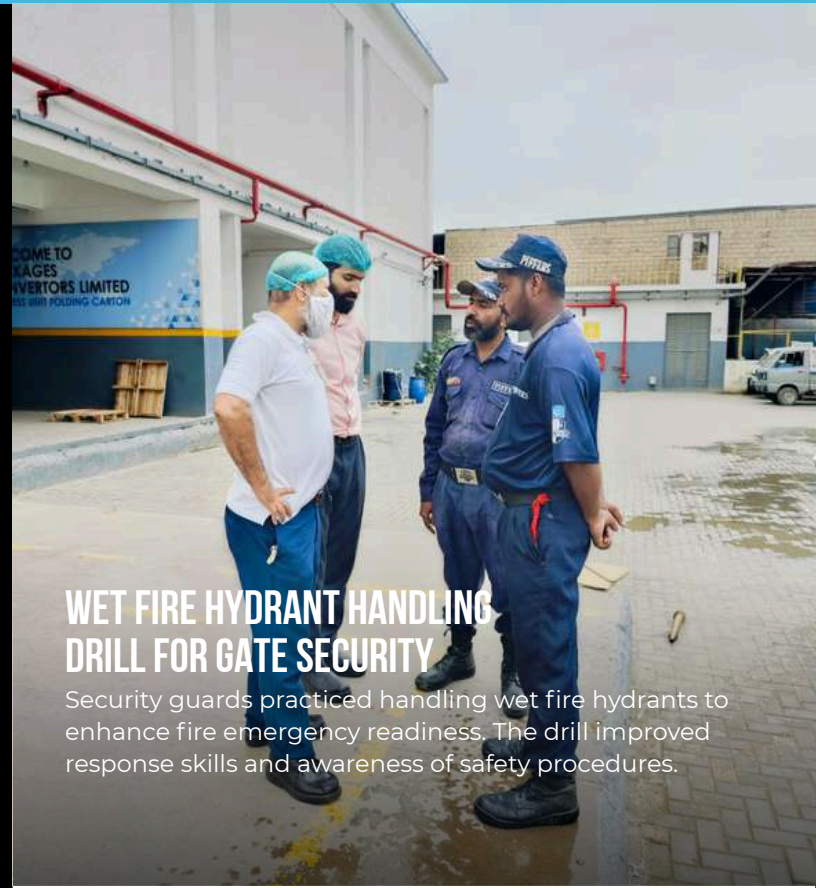
ENERGY MANAGEMENT SYSTEM EXTERNAL AUDIT

An external ISO 50001 audit assessed DIC's energy management, reinforcing compliance and highlighting efficiency opportunities.



ANNUAL MEDICAL CHECK-UP FOR KARACHI TEAM

DIC Karachi arranged annual check-ups for early detection of health issues and overall well-being. The initiative promotes a healthier workforce and proactive care.



WET FIRE HYDRANT HANDLING DRILL FOR GATE SECURITY

Security guards practiced handling wet fire hydrants to enhance fire emergency readiness. The drill improved response skills and awareness of safety procedures.



EMERGENCY SPILL HANDLING DRILL

Floor staff trained on emergency spill handling to quickly and safely manage chemical incidents. The exercise improved response readiness and workplace safety awareness.



Barera Hussain
Research Executive



Ammar Majeed
ASM

Joining DIC Pakistan marks a significant milestone in our professional journeys. We're grateful to be part of an organization that leads with innovation, fosters collaboration, and supports continuous growth. With a strong sense of purpose and excitement, we look forward to contributing meaningfully while learning from a passionate and dedicated team.



Hussain Amjad
AM Production



Moied Faizan
AM Production

FRESH BEGINNINGS⁵¹



For over two decades, Muhammad Arif Kaleem has been a cornerstone of our solvent-based ink manufacturing plant, a testament to dedication, skill, and unwavering commitment. With over 20 years of hands-on experience, Arif has consistently demonstrated a profound understanding of both the technical and operational aspects of our facility. His extensive knowledge of machinery, quality control processes, and safety protocols has made him an invaluable asset, not only ensuring high-quality production standards but also contributing to the continuous improvement of plant efficiency. His dedication to safety, quality, and productivity has earned him numerous recognitions throughout his career, but it's his passion for the work and the people around him that truly sets him apart as an exemplary high-performance employee.

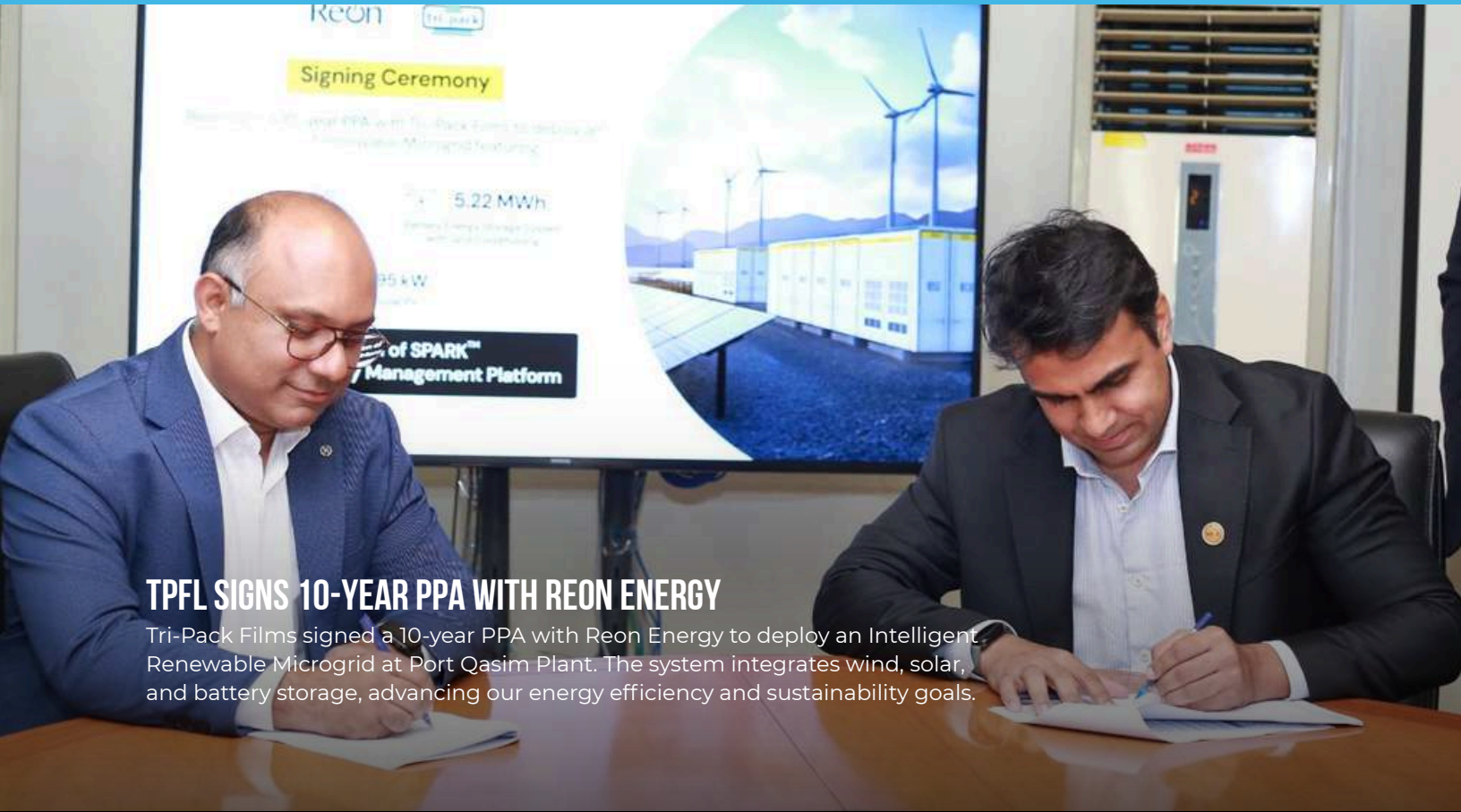
Muhammad Arif Kaleem
Production Supervisor

OLD
EMPLOYEES

TRI-PACK FILMS



Tri-Pack Films Limited



TPFL SIGNS 10-YEAR PPA WITH REON ENERGY

Tri-Pack Films signed a 10-year PPA with Reon Energy to deploy an Intelligent Renewable Microgrid at Port Qasim Plant. The system integrates wind, solar, and battery storage, advancing our energy efficiency and sustainability goals.

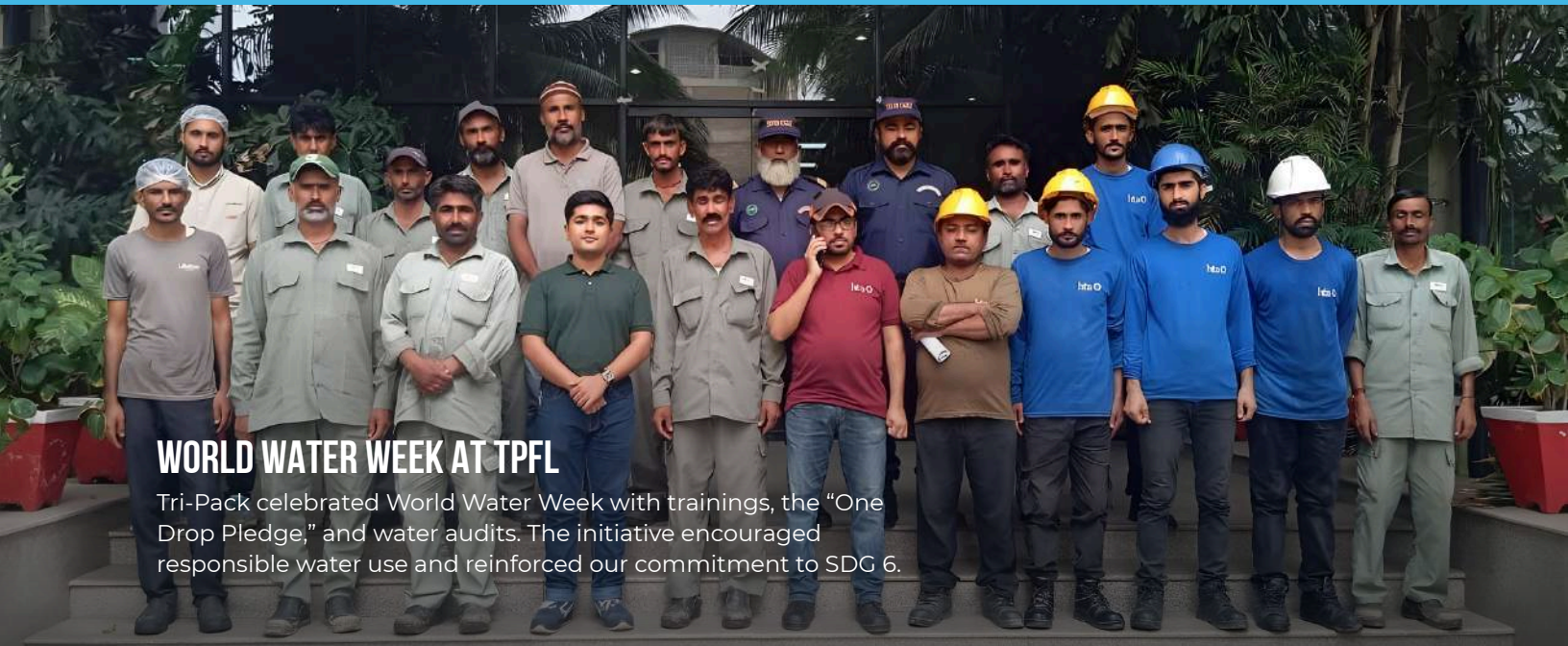




TPFL HOSTED PADEL EVENT

Tri-Pack hosted its first Padel Day with 150+ colleagues, fostering fun, energy, and cross-department collaboration. Friendly matches strengthened teamwork and boosted morale across teams.





WORLD WATER WEEK AT TPFL

Tri-Pack celebrated World Water Week with trainings, the “One Drop Pledge,” and water audits. The initiative encouraged responsible water use and reinforced our commitment to SDG 6.



Wajahat A
4 days ago

I pledge to install aerators in faucets.

1 ❤️ 0 💬

+ Add comment

Alina Adil
4 days ago

I pledge to be a more conscious consumer of water in my daily life

0 ❤️ 0 💬

+ Add comment

Alizah Rubab
4 days ago

I pledge to respect every drop and make water saving my habit.

0 ❤️ 0 💬

+ Add comment

Bismaa Behlim
4 days ago

I pledge to improve leakages within machine cooling systems

0 ❤️ 0 💬

+ Add comment

Eman
4 days ago

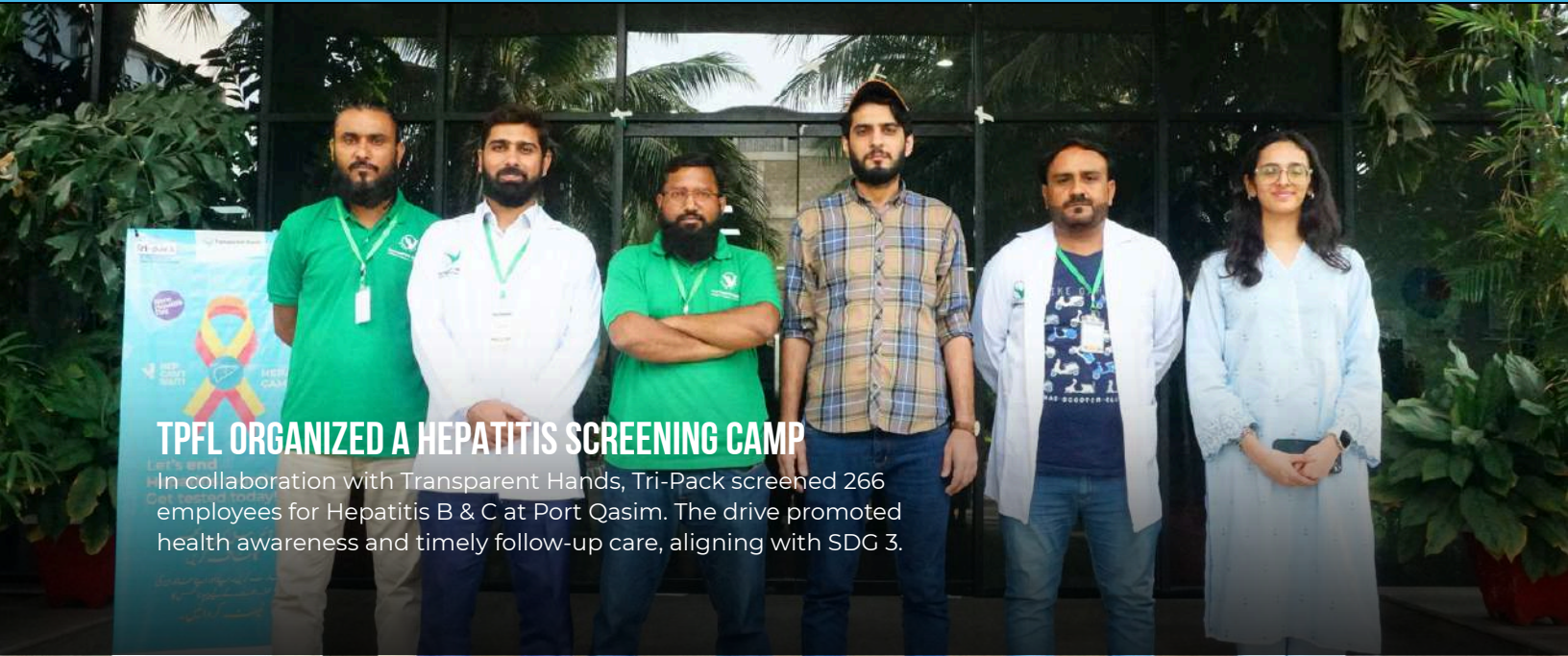
I pledge to advocate sustainable practices like water refilling stations to minimize wastage.

0 ❤️ 0 💬

+ Add comment

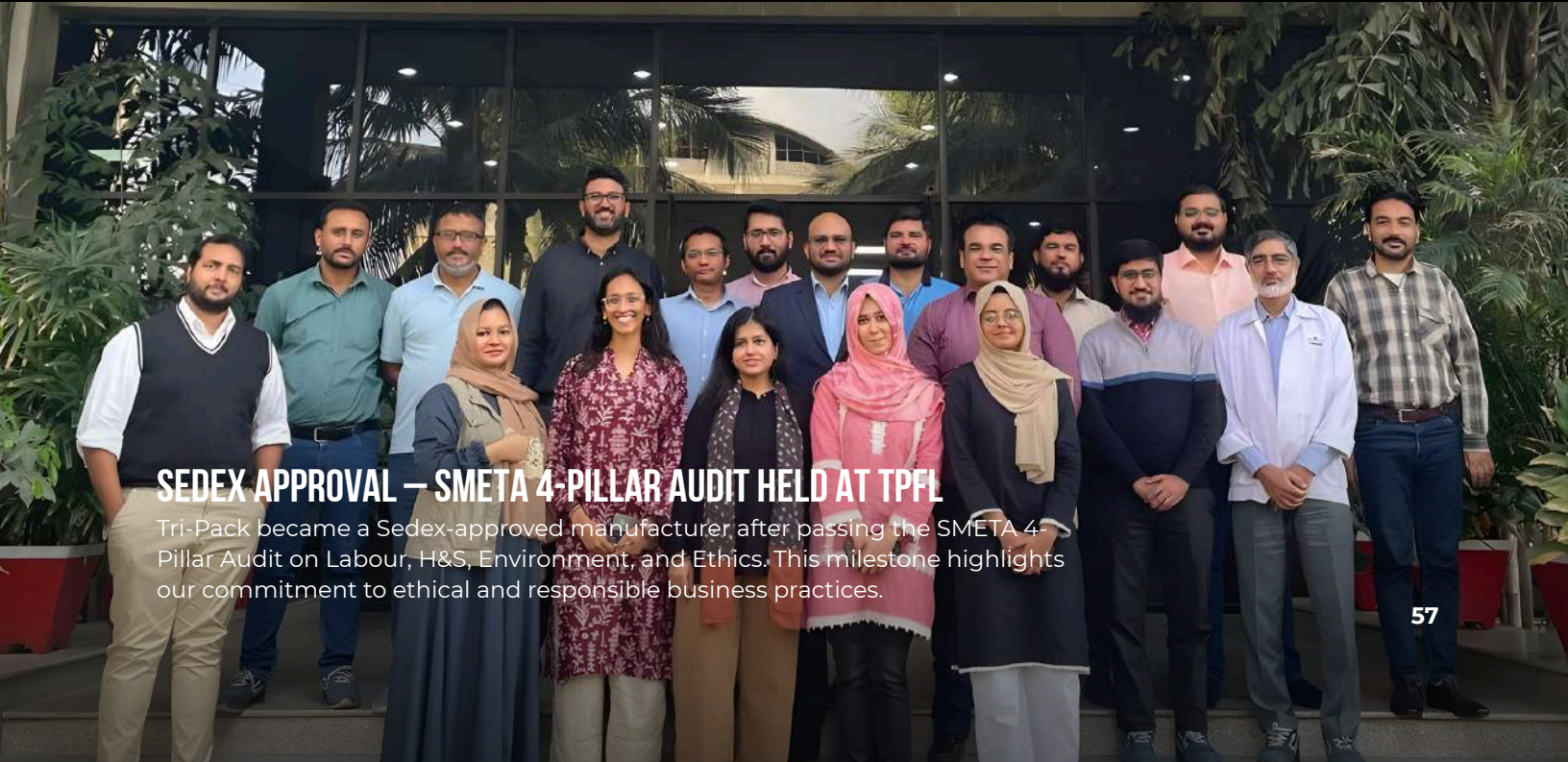
#OneDropPledgeWall

This is where we come together to commit to small, meaningful actions that protect one of our planet’s most precious resources — water. As part of TPFL’s World Water Week celebrations, we invite you to post your One Drop Pledge.



TPFL ORGANIZED A HEPATITIS SCREENING CAMP

In collaboration with Transparent Hands, Tri-Pack screened 266 employees for Hepatitis B & C at Port Qasim. The drive promoted health awareness and timely follow-up care, aligning with SDG 3.



SEDEX APPROVAL – SMETA 4-PILLAR AUDIT HELD AT TPFL

Tri-Pack became a Sedex-approved manufacturer after passing the SMETA 4-Pillar Audit on Labour, H&S, Environment, and Ethics. This milestone highlights our commitment to ethical and responsible business practices.



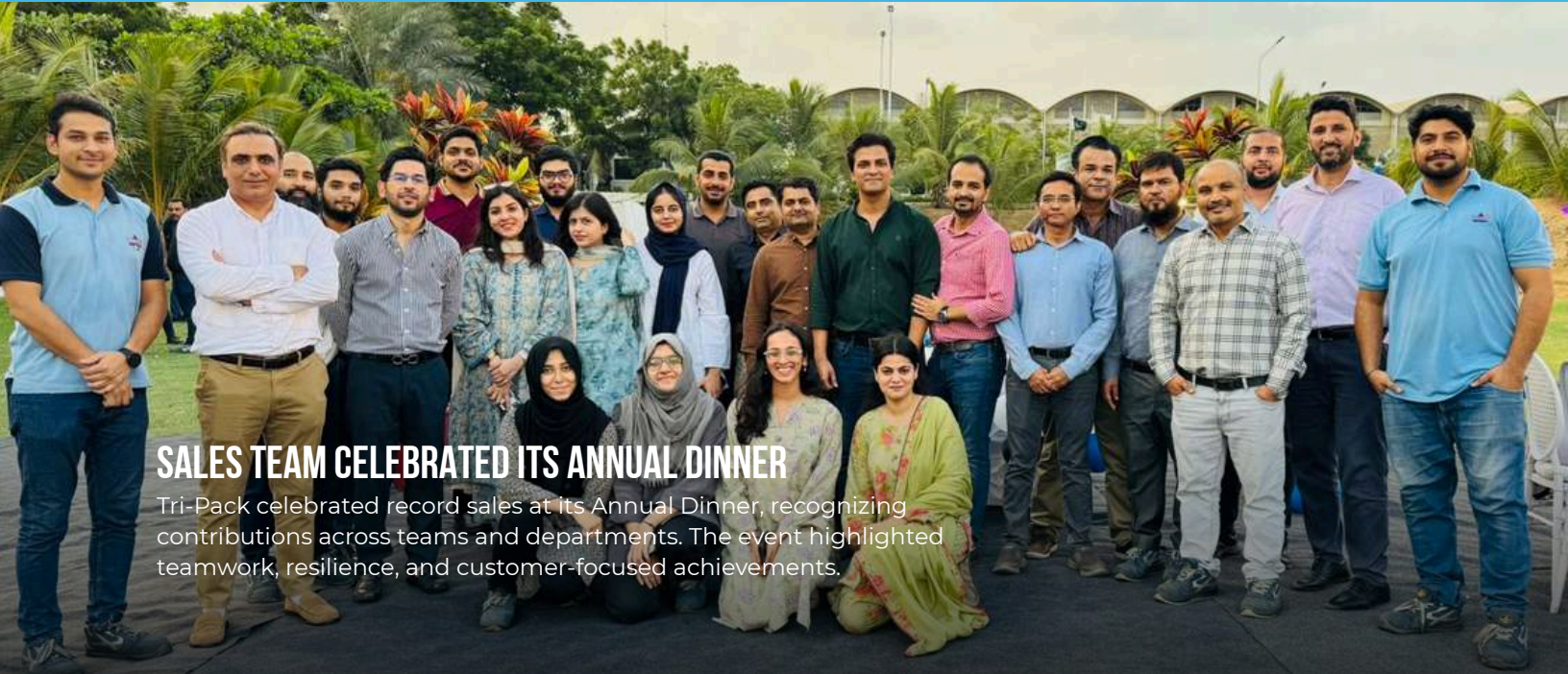
TPFL CONDUCTED ISO 50001 ENMS SURVEILLANCE AUDIT

TPFL successfully completed the EnMS surveillance audit, reinforcing energy efficiency and operational performance. Next recertification is scheduled for 2026, continuing our sustainable energy journey.



A SESSION ON THE ART OF GIVING FEEDBACK HELD AT TPFL

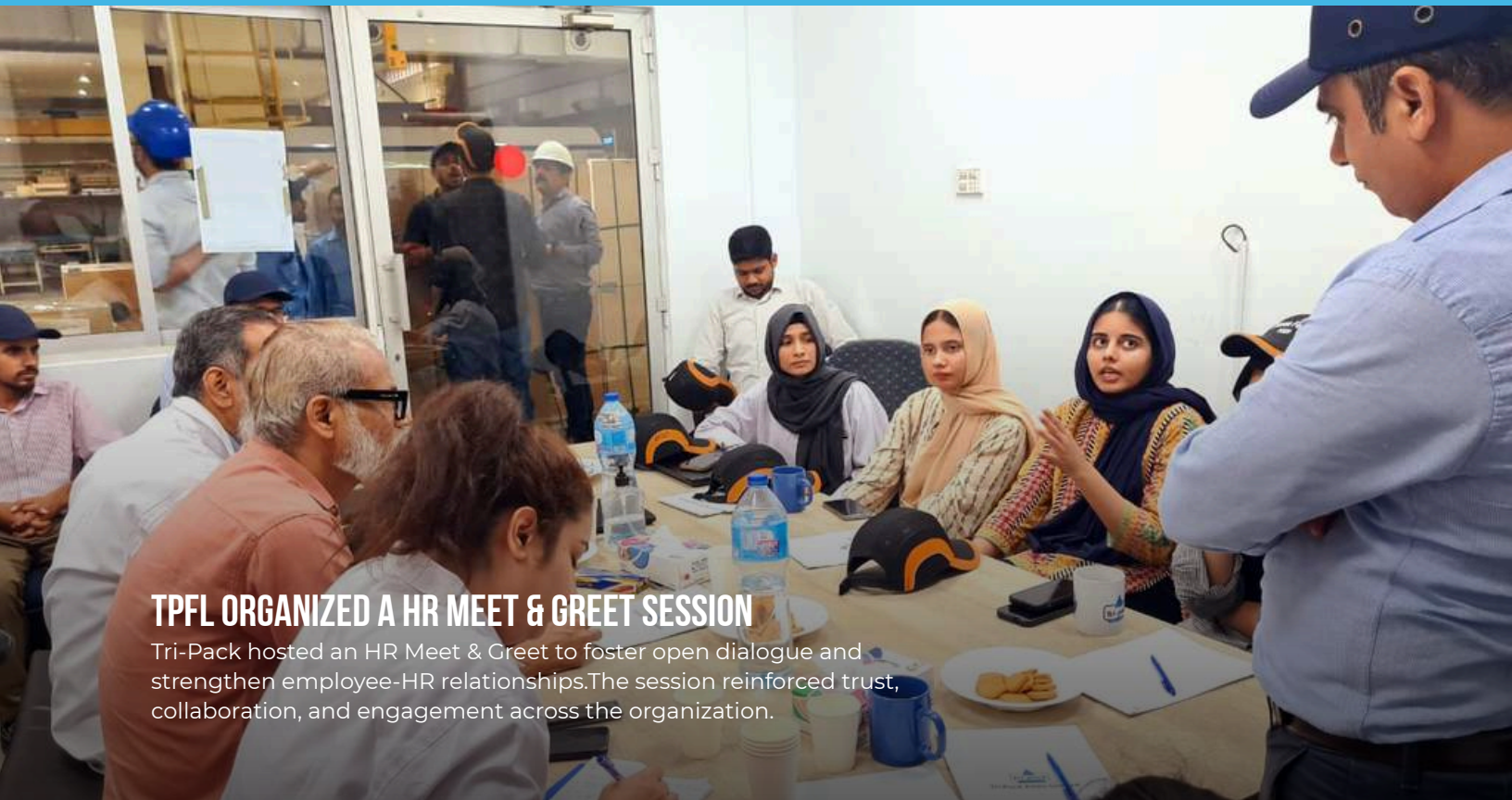
Line managers attended a session on “The Art of Giving Feedback” to improve coaching and team development. The training emphasized feedback as a tool for growth and stronger team dynamics.



SALES TEAM CELEBRATED ITS ANNUAL DINNER

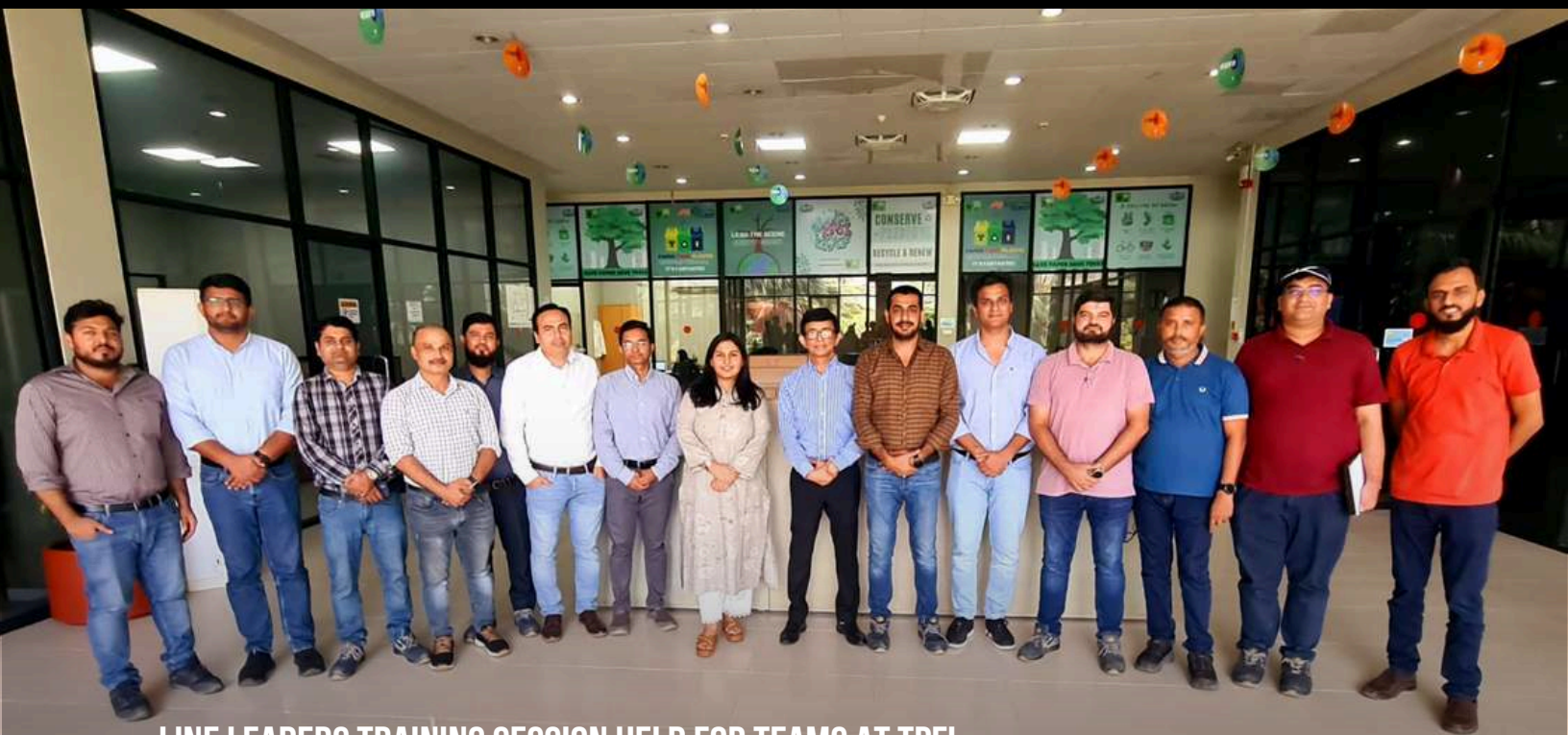
Tri-Pack celebrated record sales at its Annual Dinner, recognizing contributions across teams and departments. The event highlighted teamwork, resilience, and customer-focused achievements.





TPFL ORGANIZED A HR MEET & GREET SESSION

Tri-Pack hosted an HR Meet & Greet to foster open dialogue and strengthen employee-HR relationships. The session reinforced trust, collaboration, and engagement across the organization.



LINE LEADERS TRAINING SESSION HELD FOR TEAMS AT TPFL

Line Leaders Training helped leaders understand their teams better and enhance collaboration. The session focused on improving effectiveness and team performance.



A TRAINING SESSION ON SF/S4 HANA WAS CONDUCTED AT TPFL

HR organized SF/S4 Hana training sessions to empower employees with self-reliance in system management. The trainings improved daily operational efficiency and technical skills.



TPFL ORGANIZED A QM PILLAR TRAINING SESSION TRAINING SESSION HELD FOR TEAMS AT TPFL

Tri-Pack conducted QM Pillar Training to enhance quality management practices across operations. Participants gained frameworks and tools to support the World Class Manufacturing journey.



12 STEP KAIZEN TRAINING CONDUCTED FOR THE EMPLOYEES

The 12 Step Kaizen session taught teams to identify improvement opportunities and implement sustainable solutions. It reinforced continuous improvement and efficiency across operations.



TPFL ACHIEVED HALAL CERTIFICATION

Tri-Pack successfully achieved HALAL certification, ensuring products meet globally recognized standards. This reinforces compliance, quality, and trust in our products worldwide.





Faisal Rasheed Alizai
Head of HR



Muhammad Maaz Siddiqui
Team Lead U&M

Joining TPFL marks an exciting new chapter in our professional journey. We're proud to be part of an organization that thrives on innovation, collaboration, and continuous learning. With purpose and enthusiasm, we look forward to contributing to TPFL's vision while growing alongside a passionate and inspiring team.



Muhammad Hasham Khan
Team Lead BOPP Metalizer



Naveed Kasmani
Sr. Manager
Industrial Relations &
Compliance

FRESH BEGINNINGS

ОМПАПАК





CEO VISIT TO KARACHI AT OMYAPACK

CEO Ahmad Raza visited Karachi to mentor the team, share strategic insights, and reinforce the company's long-term vision. The trip highlights hands-on leadership and commitment to talent development across all colleagues.



PAKISTAN CABLES VISIT AT OMYAPACK

We visited Pakistan Cables Limited in Nooriabad, where two new compounding lines increased production and Omya calcium carbonate usage. This deployment reflects the customer's trust in OmyaPack and strengthens our strategic partnership.

STARCH PACK





STARCHPACK'S TEAM CONDUCTED Q2 TOWNHALL WITH CEO

CEO and the team came together to review Q1 achievements and align on next-quarter goals. The session fostered open dialogue and reinforced a shared vision for future success.



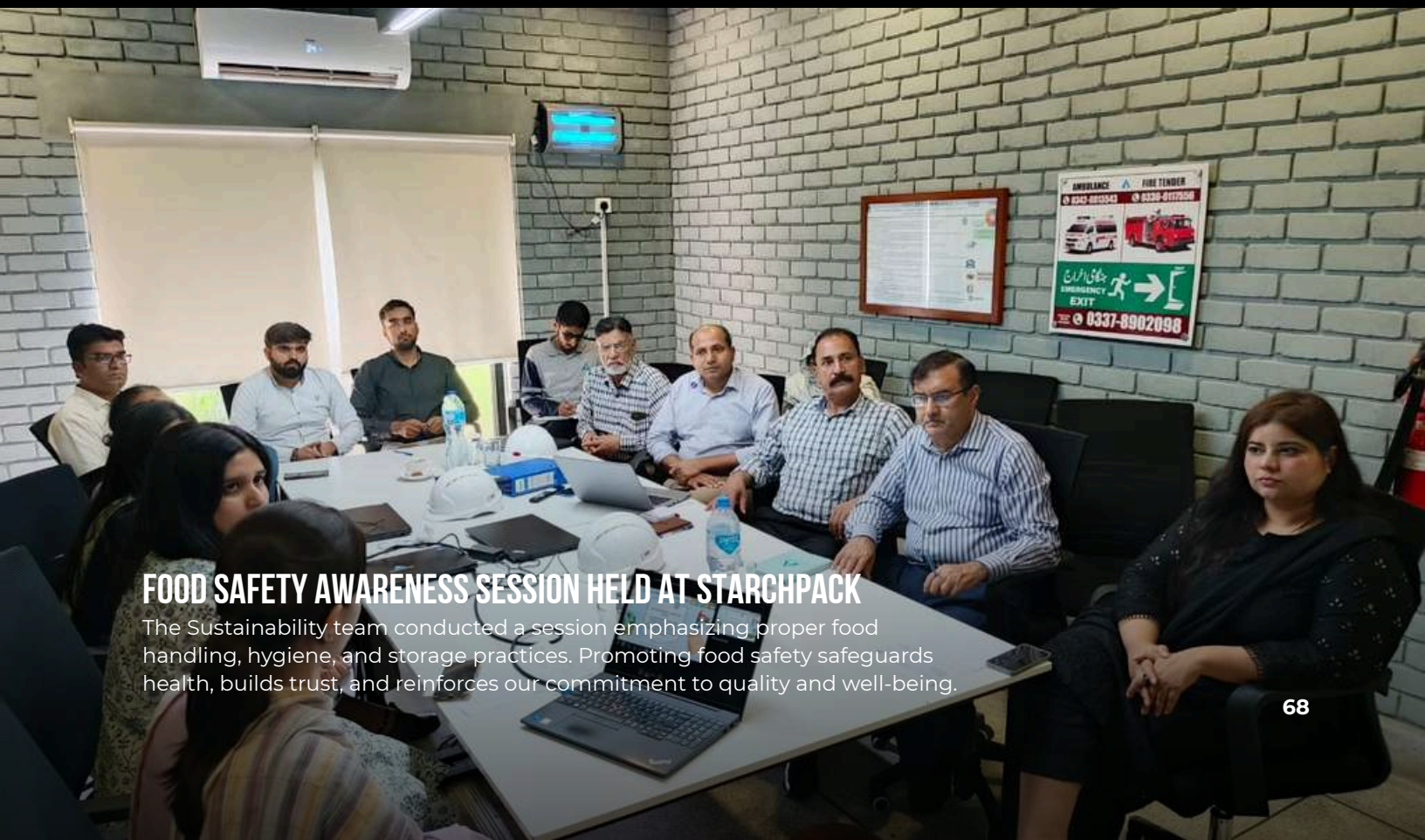
BUILDING CAPABILITY THROUGH PERFORMANCE MANAGEMENT SESSION AT STARCHPACK

A management session on "Building Capability through PMP" was facilitated by Mr. Shakeel Mapara. It focused on linking performance outcomes with development opportunities like training, mentoring, and stretch assignments.



STARCHPACK ACHIEVED ITS JULY & AUGUST 2025 SALES TARGET

We proudly achieved our sales targets for July and August, thanks to the dedication and teamwork of our sales and support teams. This milestone reflects collective effort and commitment across the organization.



FOOD SAFETY AWARENESS SESSION HELD AT STARCHPACK

The Sustainability team conducted a session emphasizing proper food handling, hygiene, and storage practices. Promoting food safety safeguards health, builds trust, and reinforces our commitment to quality and well-being.



Muhammad Usman Ghani
Assistant Manager Utilities



Huzaiifa Farhan
Trainee Engineer



Muhammad Ahmed
Trainee Engineer

Joining StarchPack has been an inspiring beginning to our professional journey. From the very first day, we've felt included, supported, and encouraged to make an impact. The collaborative environment, practical learning, and exposure to real projects have accelerated our growth and confidence. It's truly motivating to be part of a team that values innovation and excellence — and we look forward to the journey ahead!



Hafsa Salamat
Trainee Engineer




Faisal Mehmood
Trainee Engineer

FRESH BEGINNINGS

IGI HOLDINGS



IGI

Holdings | Insurance | Investments
Securities | FSI | Life 



FATHER'S DAY, HONORING OUR GUIDING STRENGTHS

Across IGI, we honored the fathers whose strength, wisdom, and love continue to shape generations of resilience.



ACTS 8TH BIRTHDAY, TOGETHER FOR A BETTER TOMORROW

IGI stood with ACTS in celebrating eight years of impact, reclaiming sisterhood and strengthening bonds that empower women at work.



ORIENTATION SESSION 2025: WELCOMING NEW TALENT TO IGI

IGI welcomed its new joiners through Orientation 2025, introducing them to the culture and values of the wider Packages Group and setting the stage for a successful journey ahead.



WELLNESS AT WORK: A STEP TOWARD HEALTH

A dedicated session was conducted at IGI for our female colleagues, fostering awareness and practices that support everyday wellbeing and healthier lifestyles.



CHAMPIONING RESPECT, INCLUSION & SAFETY

Through training on Diversity, Equity & Inclusion and the Protection Against Harassment Act, IGI reinforced its commitment to a workplace built on fairness and respect.



**EMPOWERING FINANCIAL CHOICES
INVESTMENT AWARENESS SESSION AT IGI GENERAL**

IGI General, in collaboration with Al Meezan, hosted a session on Shariah-compliant investments to help employees make informed and ethical financial decisions.



PMGM TRAINING: ALIGNING FOR SUCCESS

Our HR team conducted online PMGM trainings across IGI, engaging colleagues in discussions that enhanced clarity, sharpened skills, and aligned everyone on performance best practices.



SAP FIORI PORTAL TRAINING: POWERING AUTOMATION AT IGI

As part of IGI's digital transformation, our HR team rolled out SAP Fiori Portal trainings to help colleagues shift to an automated system for smoother attendance and leave management.



WORLD WATER WEEK - INTERNATIONAL YOUTH DAY

IGI marked World Water Week and International Youth Day by celebrating the power of young voices and fresh ideas. Together, we are working toward a future where water is valued and every drop counts.



TAKING ACTION ON FOOD LOSS & WASTE — WORLD CLEANUP DAY

IGI hosted an awareness session highlighting how small mindful steps can create a big impact on our environment.



MONSOON SAFETY

IGI reminds you to stay alert and prepared during the rainy season, ensuring protection for your vehicles, homes, and daily commute.

FLOOD SAFETY ADVISORY

STAY SAFE WITH THESE QUICK TIPS.



Avoid parking under trees & poles



Check tires & brakes



Keep emergency contacts ready



Stay updated with weather alerts



Secure windows & outdoor items



Beware of waterlogged roads

IGI GENERAL - PROTECTION YOU CAN COUNT ON

IGI VITALITY DRIVE

Pakistan's only app that turns safe driving into real rewards! From food to entertainment, IGI Vitality Drive celebrates your good driving habits, because safe drivers deserve more.



Good drivers
gets more than
SAFETY



They get endless
REWARDS

Turn Every Trip
Into a **Reward**
with **IGI Vitality Drive!**



IGI VITALITY DRIVE COMPETITION

IGI recognized and rewarded drivers across the Packages Group for practicing safe driving, presenting certificates and gift vouchers to celebrate their commitment to road safety.



IGI LIFE
 Celebrate
78 Years
 with
78% OFF

This August,
TriFit and IGI Life Vitality
 bring you the ultimate
Independence Day
 fitness reward.

78% OFF on regular membership plans
 Valid: August 1st to 14th | Karachi



(021) 111-111-711
 or visit www.igilife.com.pk

A Packages Group Company

Azadi Ka Tohfa
Fitness Ke Saath!
Pakistan turns 78
 and we're giving you

78% OFF

on regular
TriFit memberships!

(021) 111-111-711
 or visit www.igilife.com.pk



A Packages Group Company

Valid: August 1st to 14th | Karachi

AZADI FITNESS CAMPAIGN

IGI Life Vitality and TriFit Fitness Clubs marked Pakistan's 78th Independence Day with a special gift, 78% OFF on memberships from 1st to 14th August.

**SMASH
 YOUR
 FITNESS
 GOALS
 WITH
 VITALITY!**



EXCLUSIVE PADEL DISCOUNT FOR VITALITY MEMBERS

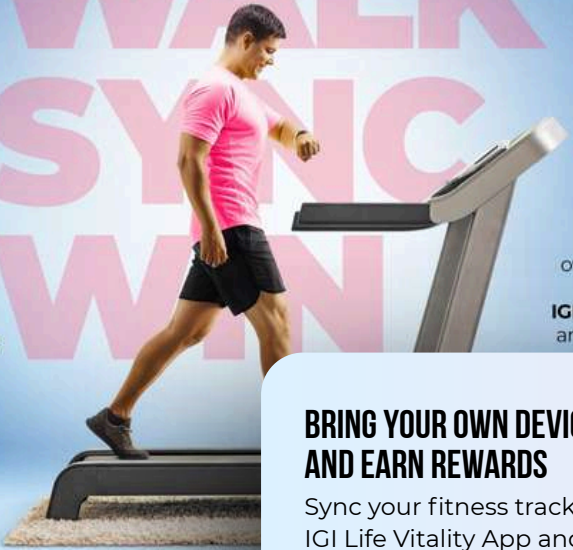
IGI Life Vitality members get 20% OFF at Let's Padel, Packages Mall. Just flash your policy proof and smash those goals!

IGI Life Vitality members now get
20% OFF
 at **Let's Padel**, Packages Mall

ward Partners: foodpanda, IARA, TRIFIT, easytickets



WALK
SYNC
WIN



Bring your own fitness device, sync with the IGI Life Vitality App and turn your steps

BRING YOUR OWN DEVICE, AND EARN REWARDS

Sync your fitness tracker with the IGI Life Vitality App and turn every step into rewards, across food, fitness, travel, and more!

EXCLUSIVE TRIFIT OFFER FOR VITALITY MEMBERS

In July, IGI Life Vitality members received up to 75% OFF and waived registration at TriFit Fitness Clubs Karachi.

Train with the best at TriFit Fitness Clubs, offering premium facilities, expert trainers, and 300+ classes.

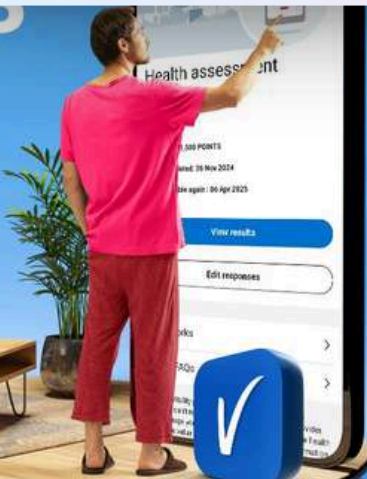
YOUR HEALTH JOURNEY JUST GOT SMARTER!

Update your IGI Life Vitality App today and discover new features designed to personalize your wellness journey.

YOUR HEALTHIER CHOICES NOW COME WITH REAL REWARDS

IGI Life Vitality brings you savings on flights, fitness clubs, food delivery, entertainment, and much more.

UPDATE YOUR APP TODAY AND SEE WHAT'S NEW!



The new and improved IGI Life Vitality App now gives you personalized health priorities and a better Health Assessment journey.



- 500 OFF FoodPanda
- SAVE 30% up to on Airline Tickets
- PKR 500 Mobile Top-Up
- 20% OFF at TriFit Fitness Clubs
- 50% OFF Cinema Tickets
- Discounted Umrah & Travel Plans with Ziara



ZIARA

Travel Discounts



IGI Life



Gym Benefits



easytickets
The easy way to buy tickets

Mobile Top Up & Movie Tickets



Food Discounts



SMALL HABITS, BIG IMPACT

From mindful eating to simple movements, IGI Life Vitality inspires healthier choices every day because every bite and every step counts.

Make mindful eating a healthy habit

Over-sized portions and distracted snacking can sabotage your health goals. Mindful eating helps you slow down, tune in, and take control.



Stay Active. Live Better.

An active lifestyle doesn't mean marathons—just what fits

Small Bites, Big Impact

Eat slower. Stay present. Build healthier habits with IGI Life Vitality, one bite at a time.

(92)-21-111-111-711
or visit igilife.com.pk

IGI

A Packages Group Company

A Packages Group Company

GET IN TOUCH FOR MORE INFORMATION

+92-21-111-111-711
 igilife.com.pk



When I joined, gender diversity wasn't where we wanted it to be, but today, we're on a better track, and the journey is only gaining momentum. For me, gender diversity is a journey defined by progress. I believe that the biggest step forward is in mindset. Shift from asking 'Can women cope?' to 'How can we enable equal opportunity?' That change makes all the difference. My greatest inspiration has been my colleagues, women who refused to let stereotypes hold them back. Their resilience, she says, continues to fuel her commitment to building an inclusive culture. And if there's one promise she would want every employee to make, it's clear: "Judge capability, not gender." Looking ahead, I envision IGI in 2030 as a place where gender diversity is no longer a conversation but a reality, leadership is diverse, opportunities are equal, and every voice is valued. At IGI, we're not just improving numbers, we're reshaping mindsets, and that's where true progress begins.

Hadia Tariq
HR Head IGI

DIVERSITY & INCLUSION



1: How long have you been working with IGI, and what inspires you?

A: I've been with IGI since 1994, inspired by its investment in my growth and the respectful, friendly culture.

2: What are some key milestones or achievements that stand out in your journey?

A: Over 30 years, I've led multiple departments and now head all operations in Karachi — a journey of continuous learning.

3: Can you share a memorable moment or story from your time at IGI?

A: Leading the launch of Takaful Window Operations was a proud milestone, marking both my growth and the company's evolution.

4. What advice would you offer to someone just starting their career at IGI?

A: Stay curious, embrace the culture, and nurture a positive mindset — it's the key to personal and professional fulfillment.

Haider Ali

Deputy General Manager - Operations
IGI General Insurance

OLDEST
EMPLOYEE



Imran Mehboob
Deputy Regional Head
South



Syed Danish Ali
Deputy Regional Head South



Inquilab Mahmood
Regional Head South

In August 2025, the South Bancassurance team proudly reached a historic milestone, marking a first in the region's history. This accomplishment highlights the team's dedication, collaboration, and relentless pursuit of excellence.



Muhammad Junaid
Territory Manager



Muhammad Saleem Ali Bhatti
Territory Manager



Shaheryar Aslam Qureshi
Territory Manager

EMPLOYEE ACHIEVEMENTS



At IGI, it is your dedication and commitment that turn challenges into milestones. You are the force that drives our success, and we honor the impact you make every single day.



OUR HEROES



Shezil Naseeruddin
Management Trainee – Marketing
& Business Development,
IGI Finex Securities



Nabeela Adeel Siddiqui
Management Trainee – Marketing & Sales,
IGI General Insurance



Sufyan Siddiqui
Database Officer/ Research Analyst
IGI Finex Securities

Starting our journey at IGI has been nothing short of inspiring. From day one, we've experienced a culture that values learning, collaboration, and innovation. The support and encouragement from colleagues make every challenge feel like an opportunity, and every contribution feels meaningful. We are excited to grow, explore, and create impact as part of the IGI family.



Laiba Asad
Management Trainee – Marketing & Business
Development,
IGI Finex Securities



Sheza Zeeshan
MTO Finance
IGI General Insurance



Mohammad Sheheryar Khan
MTO Branch Management
IGI General Insurance

FRESH BEGINNINGS

PACKAGES REAL ESTATE

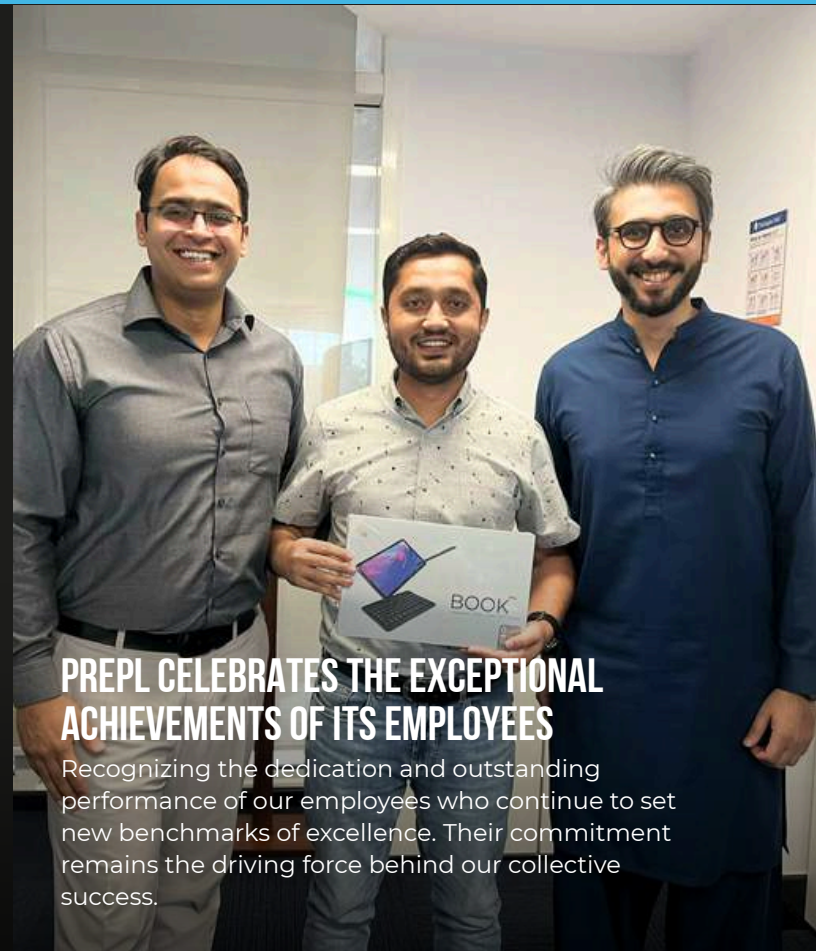


Packages Real Estate
(Private) Limited



PREPL CELEBRATES AND BIDS A FAREWELL TO ITS VALUED TEAM MEMBER

We bid a warm farewell to our colleague while celebrating the meaningful contributions they made to our journey. Wishing them continued success and growth in their future endeavors.



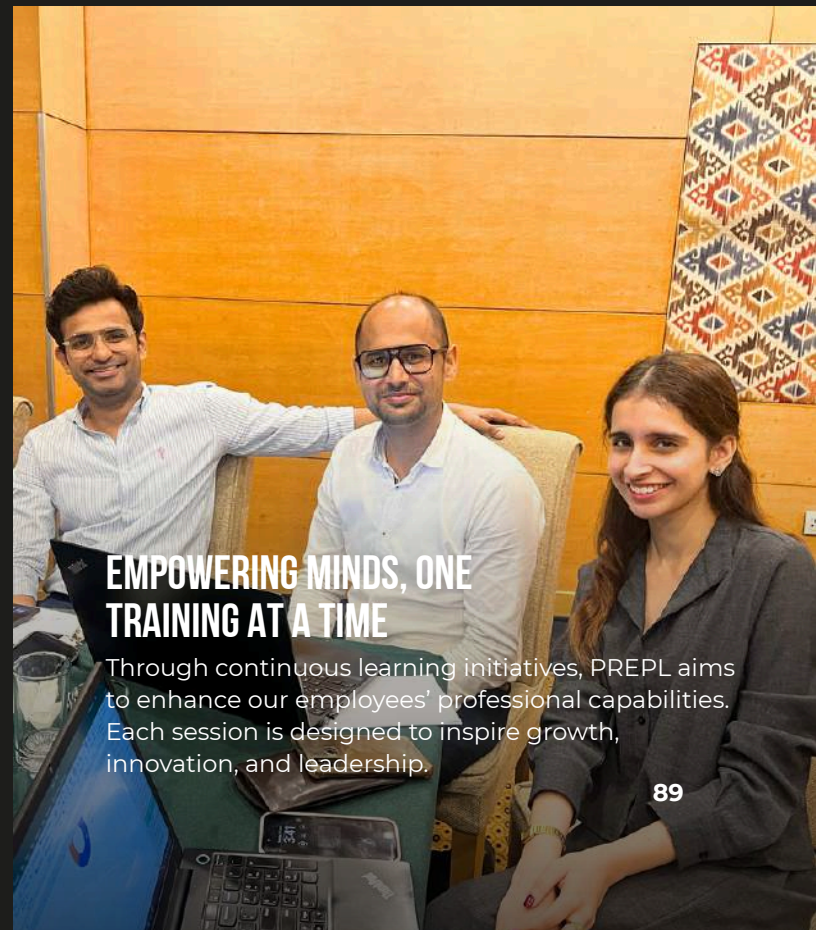
PREPL CELEBRATES THE EXCEPTIONAL ACHIEVEMENTS OF ITS EMPLOYEES

Recognizing the dedication and outstanding performance of our employees who continue to set new benchmarks of excellence. Their commitment remains the driving force behind our collective success.



BUILDING SKILLS FOR A SUSTAINABLE FUTURE

Our commitment to sustainability extends beyond our operations to our people. By equipping teams with the right skills, we continue to build a responsible and future-ready workforce.



EMPOWERING MINDS, ONE TRAINING AT A TIME

Through continuous learning initiatives, PREPL aims to enhance our employees' professional capabilities. Each session is designed to inspire growth, innovation, and leadership.



PACKAGES MALL AZADI FESTIVAL 2025 CELEBRATING FREEDOM WITH FESTIVITY AND FLAIR

Packages Mall lit up with patriotic spirit as families came together to celebrate the Azadi Festival 2025. From cultural performances and live music to fun activities and vibrant décor, the mall became a hub of joy, unity, and national pride, making Independence Day truly unforgettable.



HOECHST PAKISTAN

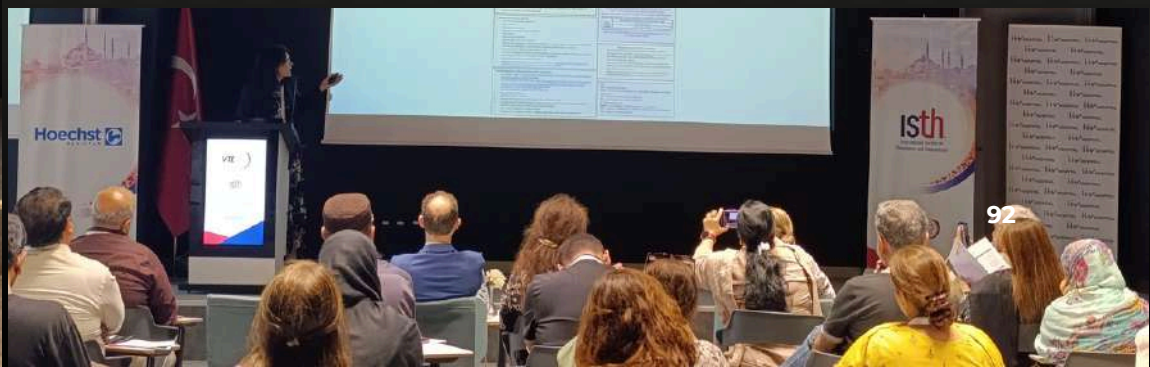
Hoechst
PAKISTAN





HOECHST LEADS PAKISTAN'S FIRST-EVER GLOBAL COLLABORATION ON VENOUS THROMBOEMBOLISM (VTE) MANAGEMENT:

The VTE 360° International CME brought together global experts and 45 specialists to address Venous Thromboembolism (VTE), a leading cause of preventable hospital deaths. Hoechst became the first company in Pakistan to partner with ISTH, Liv Hospital and Istinye University, Turkey, promoting global best practices and protocol-driven care to enhance patient safety.





VTE CONVERGE: HOECHST LEADS NATIONWIDE AWARENESS DRIVE ON VTE

In Q3 2025, Hoechst successfully organized the VTE Converge Symposia Series, a nationwide scientific initiative dedicated to enhancing awareness and understanding of Venous Thromboembolism (VTE). Spanning 14 symposia across 10 key cities including Karachi, Hyderabad, Sukkur, Larkana, Multan, Bahawalpur, Lahore, Islamabad, Peshawar and Quetta, the series engaged over 1,400 healthcare professionals. More than 270 leading professors and clinical experts participated as speakers and panelists, sharing practical insights, updated guidelines and best practices in VTE management.



INVITATION



19 Sept 2025

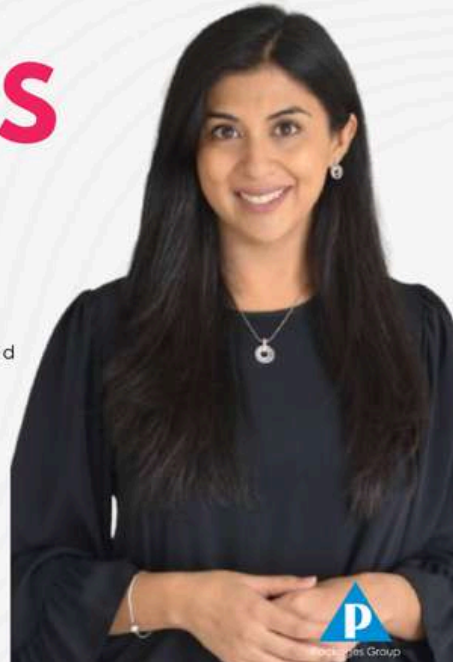
Time: 03:30 PM
Location: Flagyl Hall

SHE MEANS BUSINESS

A session with

Mehreen Ovais

ICF certified Executive and Leadership Coach, and a seasoned corporate facilitator



SHE MEANS BUSINESS

Hoechst Pakistan Limited continued its women empowerment journey with an inspiring session on “Progress Over Perfection” led by Mehreen Ovais, ICF-certified Executive and Leadership Coach, who encouraged our women to embrace growth, self-awareness, and continuous progress over the pursuit of perfection.

INVITATION



18th Sept 2025

Session Time: 03:30 PM
Location: Flagyl Hall

M-POWERED

A session with

Raza Pirbhai

Chief Executive Officer, KFC



HPL HOSTED RAZA PIRBHAI AT THE M-POWERED SESSION

Hoechst Pakistan Limited hosted Mr. Raza Pirbhai, CEO of KFC Pakistan, in its M-Powered session on “Empowering Employees”, where he inspired our teams with powerful insights on inclusivity, adaptability, and leading with authenticity to build a culture of trust and excellence



BREW With BIG BOSS

CEO
SAJJAD
IFTIKHAR

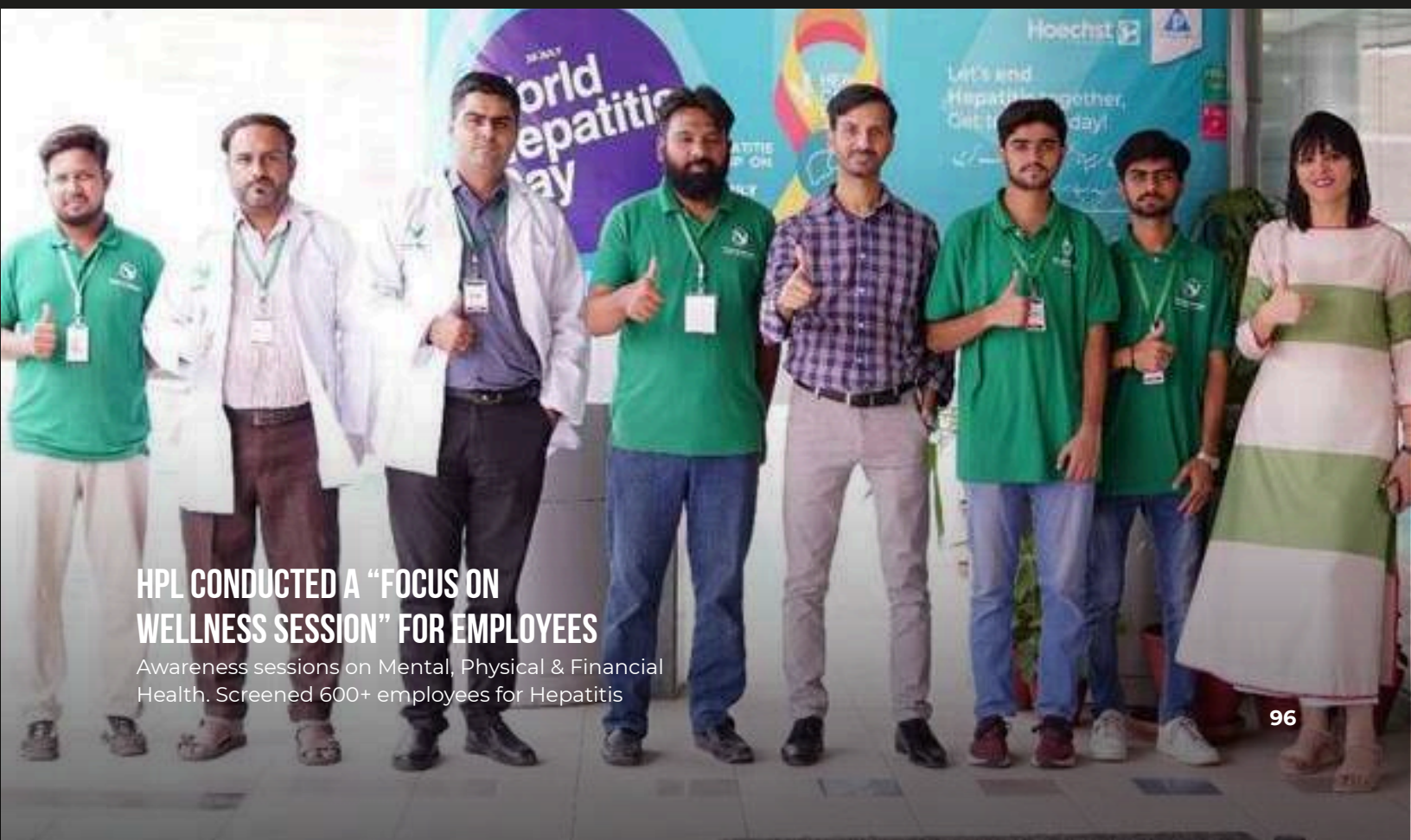
HPL CONDUCTED A BREW WITH BIG BOSS SESSION

This month, our team enjoyed a casual coffee session with our CEO, engaging in open conversations beyond work. It was a great opportunity to exchange ideas, share experiences, and connect in a relaxed setting.



PACKINSPIRE—PROJECT BASED INTERNSHIP PROGRAM 2025

HPL welcomed summer interns under the PackInspire Summer Internship Program to the Hoechst Pakistan office. Throughout the program, interns participated in structured skill-building and learning sessions conducted by our in-house HR professionals, alongside contributing to meaningful departmental projects.



HPL CONDUCTED A "FOCUS ON WELLNESS SESSION" FOR EMPLOYEES

Awareness sessions on Mental, Physical & Financial Health. Screened 600+ employees for Hepatitis



WORLD CHESS DAY AT HPL

In celebration of World Chess Day, employees at Hoechst Pakistan Limited showcased their strategic thinking and friendly competitiveness through engaging chess matches that fostered teamwork and mental agility.



YOUTH DAY CELEBRATED AT HPL

On account of International Youth Day, the young volunteers of Hoechst Pakistan Limited visited a government school, engaging students in an interactive session on affordable health and hygiene practices as part of our CSR initiative.



INITIAL SALES TRAINING PROGRAM – SEPTEMBER 2025:

A week-long face-to-face training was conducted at our Karachi Head Office for 56 new Medical Sales Professionals. The program equipped participants with essential knowledge and skills to excel, aligning with our vision to build a high-performing and empowered sales force.



GLOBAL EXPERTISE FOR EXCELLENCE

Hoechst Pakistan Limited hosted Mr. Simon Hoffman for a WHO & PIC/S-aligned Gap Assessment. His insights strengthened our systems and aligned processes for global export readiness.



SPOTLIGHT ON BU VACCINES FOR THE LAUNCH OF TYPHIM ACROSS PAKISTAN

Hoechst Pakistan launches Typhim across Karachi, Lahore, and Islamabad, empowering the nation against typhoid: Know It. Prevent It. Beat It



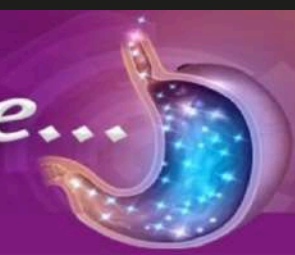
PESA 2025 AWARD

Hoechst Pakistan Limited proudly received the PESA 2025 Award for outstanding export achievements, recognizing our team's dedication, strategic excellence, and commitment to quality in Pakistan's pharmaceutical sector.



Flagyl[®]
(Metronidazole)

Feel the *Ease*...



FLAGYL SUSPENSION

1.9 Million Bottles

PKR 240 Million

July 2025 | Ever Highest Monthly Sales Out





HPL ORGANIZED A CHEMIST EDUCATION PROGRAM ACTIVITY

HPL's Diabetes educator conducted Chemist Education Programs at multiple locations across the country and engaged a large number of chemists. By improving patient understanding through chemist-led awareness, insulin therapy outcomes can be enhanced and unnecessary complaints minimized.



BEHIND EVERY PRESCRIPTION IS A PHARMACIST SHAPING HEALTHIER LIVES.

Hoechst Pakistan Limited celebrated World Pharmacists Day with full spirit and participation — honoring the vital role pharmacists play in healthcare and recognizing their unwavering commitment to patient well-being and innovation. Here's to the unsung heroes who ensure safe, effective, and quality healthcare every single day.



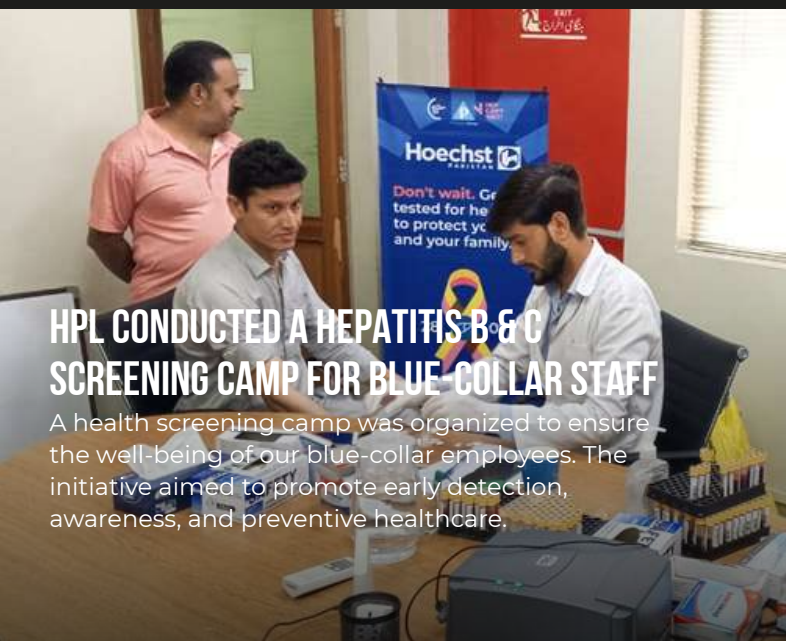
HPL CONDUCTED AN ERGONOMICS WORKSHOP:

A qualified physiotherapist led an engaging session focused on improving posture, movement, and workplace well-being. The workshop emphasized practical tips to ensure a healthier and more comfortable work environment.



HPL CONDUCTED DEFENSIVE DRIVING TRAININGS (COURTESY MOTORWAY POLICE)

A week-long face-to-face training was conducted at our Karachi Head Office for 56 new Medical Sales Professionals. The program equipped participants with essential knowledge and skills to excel, aligning with our vision to build a high-performing and empowered sales force.



HPL CONDUCTED A HEPATITIS B & C SCREENING CAMP FOR BLUE-COLLAR STAFF

A health screening camp was organized to ensure the well-being of our blue-collar employees. The initiative aimed to promote early detection, awareness, and preventive healthcare.



HPL CONDUCTED A CROSS-FUNCTIONAL INTERNAL AUDIT (ISO 45001 & 14001)

The audit brought together teams from various functions to assess compliance with occupational health, safety, and environmental standards. **101**



HPL HONORED WITH THE WCM AWARD 2025

HPL proudly receives the WCM Award at the 2025 Annual WCM Conference, recognizing our commitment to world-class manufacturing excellence!



NOW 20% EXTRA

**PROVEN
DANDRUFF CONTROL**



Normal to Oily
for Daily Control
Cleans Without Build-up

EXTRA 20%

**Selsun
blue**

ANTI-DANDRUFF SHAMPOO
Selenium Sulfide 1%

**EXTRA
50ML**

- Tough on Dandruff... Great for Hair
- Targets the Source to Control Dandruff

0079604-01 8.45 FL OZ (250 ml)

Moisturizing
with Aloe Vera
For Dry Scalp & Hair

EXTRA 20%

**Selsun
blue**

ANTI-DANDRUFF SHAMPOO
Selenium Sulfide 1%

WITH
ALOE VERA

**EXTRA
50ML**

- Tough on Dandruff... Great for Hair
- Targets the Source to Control Dandruff

557213 8.45 FL OZ (250 ml)

THE
SCIENCE
OF

%
Selenium
Sulfide

**Clinically
Proven**





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